



Press Release

, Page 1 of 3

ŠKODA in November: Deliveries remain at a high level

- › ŠKODA delivers 89,000 vehicles to customers worldwide in November
- › Double-digit growth in Central Europe; a slight increase in Western Europe; a tense sales situation in Russia
- › ŠKODA Fabia and ŠKODA Superb again achieve double-digit growth in Europe

Mladá Boleslav, 8 December 2015 – ŠKODA has delivered 89,000 vehicles to customers worldwide in November 2015 (November 2014: 90,200 deliveries; down by 1.4 per cent). The car manufacturer saw growth in both Western and Central Europe. The tense overall market situation in Russia, however, slowed ŠKODA's sales. In China and Eastern Europe (excluding Russia), ŠKODA sales reached the same level as in November of the previous year. The new-generation ŠKODA models once again received a very positive response from customers. Deliveries of the ŠKODA Fabia rose by 44.0 per cent in Europe; the ŠKODA Superb achieved an increase of 47.3 per cent.

"ŠKODA has performed well in November, in a somewhat difficult market situation," said Werner Eichhorn, ŠKODA Board Member for Sales and Marketing. "Our global deliveries remain at a high level. We are pleased with the continued positive development of our new-generation models. After a successful market launch, the ŠKODA Superb has far exceeded our expectations," continued Eichhorn.

In **Western Europe**, ŠKODA delivered 33,600 vehicles to customers (November 2014: 33,000; up by 1.8 per cent). In Germany, sales increased by 11.8 per cent to 13,600 vehicles (November 2014: 12,100). With this, ŠKODA remains the strongest foreign brand in the German market by a long way. ŠKODA has experienced double-digit growth in the Swedish market (1,500 vehicles; up by 14.5 per cent), Portugal (300 vehicles; up by 14.1 per cent) and Ireland (100 vehicles; up by 107.5 per cent).

In an overall declining market in **Russia**, ŠKODA delivered 4,700 vehicles in November (November 2014: 7,600 vehicles; down by 38.7 per cent). In **Eastern Europe**, not including Russia, 2,900 customers chose to buy a new ŠKODA (November 2014: 3,000; down by 1.3 per cent). ŠKODA achieved double-digit growth in the Romanian market (1,000 vehicles; up by 28.2 per cent), Serbia (500 vehicles; up by 25.3 per cent), Bulgaria (200 vehicles; up by 24.1 per cent) and Bosnia (100 vehicles; up by 10.7 per cent).

In **Central Europe**, ŠKODA deliveries increased by 16.8 per cent to 15,000 (November 2014: 12,800). The brand increased its sales in the Czech Republic, its domestic market, by 18.3 per cent to 7,700 vehicles (November 2014: 6,500). ŠKODA also saw double-digit growth in Slovakia (1,700 vehicles; up by 14.0 per cent), in Hungary (1,000 vehicles; up by 45.3 per cent), in Slovenia (500 vehicles; up by 24.3 per cent) and in Croatia (200 vehicles; up by 35.2 per cent).



Všechny vozy ŠKODA, které od roku 2008 Euro NCAP testovala, získaly 5hvězdičkové hodnocení bezpečnosti.





Press Release

, Page 2 of 3

In **China**, ŠKODA delivered 26,800 vehicles in November, thereby achieving the same level as in November of the previous year (26,800). The ŠKODA Octavia and ŠKODA Yeti models saw a positive trend in sales. In India, ŠKODA delivered 1,100 vehicles in November compared to 1,200 vehicles in November of the previous year (down by 4.0 per cent). The car manufacturer achieved sales of 1,800 vehicles in Israel, an increase of 9.9 per cent compared to November of the previous year. ŠKODA delivered double-digit growth in Australia (400 vehicles; up by 12.8 per cent) and in Taiwan (400 vehicles; up by 122.4 per cent).

ŠKODA deliveries to customers in November 2015 (units, rounded, by model; +/- in per cent compared to the same month of the previous year):

ŠKODA Octavia (35,700; -2.1%)
 ŠKODA Fabia (17,100; +36.0%)
 ŠKODA Rapid (15,600; -18.1%)
 ŠKODA Superb (8,900; +21.7%)
 ŠKODA Yeti (8,700; +0.1%)
 ŠKODA Citigo (European sales only: 2,800; -16.8%)

Further information:

Jozef Baláž
 Corporate Communications
 Tel: +420 326 811 773
jozef.balaz@skoda-auto.cz

Tomáš Kubík
 Corporate Communications
 Tel: +420 326 811 749
tomas.kubik@skoda-auto.cz

Media image:



ŠKODA in November: 89,000 deliveries

The latest generation of the ŠKODA Fabia and Superb models (photo) once again achieved high growth rates in Europe last month.

[Download](#)

Source: ŠKODA AUTO



Všechny vozy ŠKODA, které od roku 2008 Euro NCAP testovala, získaly 5hvězdičkové hodnocení bezpečnosti.





Press Release

, Page 3 of 3

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The Czech headquarters in Mladá Boleslav began production in 1895; at first with bicycles, and shortly afterwards with motorcycles and cars.
- › currently has the following passenger car model series: Citigo, Fabia, Rapid, Octavia as well as Yeti and Superb.
- › delivered, for the first time, more than 1 million vehicles to customers worldwide in a single calendar year in 2014.
- › has been part of Volkswagen Group since 1991. Volkswagen is one of the most successful automotive companies in the world. ŠKODA, as a member of the Group, independently manufactures and develops vehicles, as well as components such as engines and transmissions.
- › operates at three different locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships; as well as in Ukraine and Kazakhstan with local partners.
- › employs over 25,900 people globally and is active in more than 100 markets.



Všechny vozy
ŠKODA, které od
roku 2008 Euro
NCAP testovala,
získaly 5hvězdič-
kové hodnocení
bezpečnosti.

