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# ŠKODA VisionS show car celebrates its world premiere at Volkswagen Group Night in Geneva

- › **Emotive:** the concept car gives an insight into the future large ŠKODA SUV
- › **Design:** the VisionS is designed in an expressive, modern and dynamic way
- › **Technology:** ŠKODA is focusing on electromobility, connectivity and safety

Mladá Boleslav / Geneva, 29 February 2016 – Emotive start for ŠKODA in Geneva: today, the ŠKODA VisionS show car celebrated its world premiere at the Volkswagen Group Night on the eve of the Geneva Motor Show 2016. The emotive concept car gives an insight into a new, large SUV production model that will be launched in the autumn of this year. The VisionS is designed in an expressive, modern and dynamic way; the design is a balance – typical for ŠKODA – of rationality and aesthetics. Aside from the future SUV design language, the show car demonstrates the most important technological innovations that ŠKODA will be focusing on in the coming years. Above all, these include electromobility, connectivity and safety.

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### Media images:



#### ŠKODA exhibits the VisionS show car in Geneva

With the ŠKODA VisionS at the Geneva Motor Show, the Czech car manufacturer gives an insight into what ŠKODA's future SUV design language might look like.

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Source: ŠKODA AUTO



#### ŠKODA exhibits the VisionS show car in Geneva

With a length of 4.70 metres, a width of 1.91 metres, a 2.79-metre wheelbase and at 1.68 meters tall, the ŠKODA VisionS makes a bold statement on the road. The ŠKODA show car offers six seats across three rows of seats.



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Source: ŠKODA AUTO



### ŠKODA exhibits the VisionS show car in Geneva

The rear of the ŠKODA VisionS is sculpturally shaped. The number plate recess tapers rearwards; a powerful diffuser inset, which surrounds the large, elliptical exhaust pipes, provides the SUV show car with a strong visual stance on the road.

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Source: ŠKODA AUTO



### ŠKODA exhibits the VisionS show car in Geneva

The headlights as well as the brand logo and the vertical struts in the grille are characterised by crystalline design features – also a ŠKODA design tribute to Czech glassmakers.

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Source: ŠKODA AUTO



### ŠKODA exhibits the VisionS show car in Geneva

Bright, transparent and spacious – the exterior's clearly structured and streamlined high-quality design continues in the interior. In line with the brand's design criteria, the concept car's interior has a 'democratic' character: equal priority is given to all occupants. The space is divided symmetrically.

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Source: ŠKODA AUTO



### ŠKODA exhibits the VisionS show car in Geneva

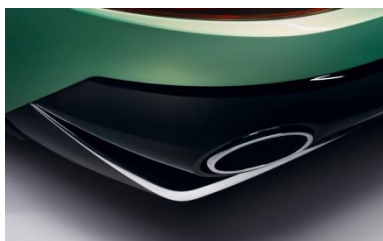
All occupants have their own display, each of which can be operated in the simplest of manners. Information is purposefully processed for driver and passengers, and access to the infotainment is optimised for each participant.

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Source: ŠKODA AUTO



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### ŠKODA exhibits the VisionS show car in Geneva

A powerful diffuser inset, which surrounds the large, elliptical exhaust pipes, provides the SUV show car with a strong visual stance on the road.

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Source: ŠKODA AUTO



### ŠKODA představila v Ženevě studii VisionS

The wide, trapezoid ŠKODA grille with upright struts shape the face together with the four flat, raked, highly-set headlights – their LED technology will shortly go into series production.

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Source: ŠKODA AUTO



### ŠKODA představila v Ženevě studii VisionS

The fivespoke wheel design is aerodynamically inspired.

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Source: ŠKODA AUTO



### ŠKODA představila v Ženevě studii VisionS

The rear lights feature LED units. The ŠKODA-typical C-shape starts with the rear lights and continues to the flat reflectors positioned within the rear bumper.

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Source: ŠKODA AUTO





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## ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently offers the following models in the range: Citigo, Fabia, Rapid, Octavia, Yeti and Superb.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has been part of Volkswagen Group since 1991. Volkswagen is one of the most successful automotive companies in the world. ŠKODA, in association with the group, independently manufactures and develops vehicles, as well as components, such as engines and gear transmissions.
- > operates at three different locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.

