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Successful Compact SUV: 500,000 ŠKODA Yetis Produced at Kvasiny

- › **Successful model:** ŠKODA Yeti one of the most popular compact SUVs
- › **Versatile:** Two versions, front- and all-wheel drive, Monte Carlo version
- › **Investments:** ŠKODA modernizing and expanding plant Kvasiny
- › **International:** ŠKODA Yeti production in Europe, China, Russia and India

Mladá Boleslav/Kvasiny, 29 October 2015 – 500,000th ŠKODA Yeti rolled off the ŠKODA production line in Kvasiny at the end of October. The milestone vehicle is a ŠKODA Yeti Monte Carlo in the colour Corrida Red. The ŠKODA Yeti is one of the most popular compact Sport Utility Vehicles (SUVs) in the world.

“Achieving a production figure of half a million ŠKODA Yetis is yet another milestone for the Kvasiny plant”, says Michael Oeljeklaus, ŠKODA Board Member for Production and Logistics. “Since its introduction, the Yeti has delighted customers in Europe and on the international markets. We owe this success not least to the team in Kvasiny. It is with their technical skills, their expertise and the highest commitment that they essentially shape the excellent reputation of the plant. Over the next few years, Kvasiny’s production volume will increase significantly. SUV production is going to play an important role in this.”

The Czech car manufacturer celebrated their premiere in the SUV segment in 2009 with the ŠKODA Yeti. The Yeti quickly became one of the most successful vehicles in its class.

In 2013, the ŠKODA Yeti was completely redesigned, and has since been available in two individual design versions: the smart ŠKODA Yeti for the city, and the adventurous ŠKODA Yeti for the great outdoors. Both versions of the ŠKODA Yeti score with expressive designs, fresh interiors, attractive 'Simply Clever' ideas, highest functionality and enhanced engine/gearbox combinations.

Both versions of the Yeti are available with front- and all-wheel drive. The modern 4x4 drive has outstanding off-road characteristics, offering maximum all-wheel functionality in combination with the Yeti’s proven qualities. The ŠKODA Yeti Monte Carlo has been available since 2014, extending the Yeti range with a sporty version.

In addition to the production in Kvasiny, the ŠKODA Yeti runs off the production lines in in China and Russia. In China, the Yeti is produced locally at the Shanghai Volkswagen plant as an extended version for the Chinese market. In Russia, production of the compact SUV is carried out in corporation with the Russian manufacturer GAZ Group at the Nizhny Novgorod plant.



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Kvasiny is one of ŠKODA's three production plants in the Czech Republic. In addition to the ŠKODA Yeti, the ŠKODA Superb and Superb Combi models currently run off the assembly lines here. In 2014, 166,200 ŠKODA vehicles were produced at Kvasiny. Around 4,500 employees are currently employed here, making it one of the largest industrial employers in the Hradec Králové region. The automobile factory was founded some 81 years ago, and ŠKODA cars have been manufactured there since 1947.

The Kvasiny plant is currently undergoing the most extensive modernization and expansion project in the history of the site. Over the next few years, the production capacity of the East-Bohemian region is set to increase by up to 280,000 vehicles per year. There are also plans to create up to 1300 additional jobs. ŠKODA will be investing around seven billion Czech crowns into the development project.

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Source: ŠKODA AUTO



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The ŠKODA Yeti is not only an excellent vehicle for private customers, but the model's capabilities are also highly valued by the emergency services.

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Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently offers the following models in the range: Citigo, Fabia, Roomster, Rapid, Octavia, Yeti and Superb.
- > in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.