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Serial Winner: ŠKODA Octavia picks up another title

- › ŠKODA Octavia chosen best compact among imported cars in 'Best Cars 2015' Germany
- › One after another: current ŠKODA Octavia has 44 awards to its name
- › Global hit: more than 500,000 third generation Octavias sold worldwide so far
- › 'Heart of the brand': Third generation more versatile and attractive than ever

Mladá Boleslav, 29 January 2015 – The third generation ŠKODA Octavia is going from strength to strength. The latest proof is receiving the award for the best imported car in the compact class in the readers' choice 'Best Cars 2015' organised by the German car magazine 'Auto Motor und Sport' (AMS). Since its market launch in early 2013, the ŠKODA bestseller has won 44 national and international car awards so far.

The ŠKODA Octavia has also been a great hit on the international markets, with more than 500,000 of the third generation Octavia already having been delivered to customers around the world. In 2014 sales of the model increased 8.1% to 388,800. In Western Europe, sales grew by an incredible 22.5% in 2014. Last year, the ŠKODA Octavia was the best-selling new car in the Czech Republic, Hungary, Finland, Poland, Slovakia, Croatia, Bosnia-Herzegovina and Iceland.

"The Octavia is very special to us at ŠKODA. We have put our heart and soul into developing this car. Wining this award from the 'Auto, Motor und Sport' readers is further proof that we've got a lot of things right," explains ŠKODA CEO Prof. Dr. h.c. Winfried Vahland.

The third generation Octavia truly is one of a kind, and is the largest, safest, lightest, most practical, comfortable and environmentally friendly Octavia of all time. The whole model series is also more versatile than ever. There are currently eight versions in the range: the Octavia hatchback, Octavia hatchback 4x4, Octavia Combi (estate), Octavia Combi (estate) 4x4, Octavia RS, Octavia G-TEC, Octavia Scout and the especially environmentally friendly Octavia GreenLine. The top of the European line also includes the exclusive Octavia L&K version.

Consumers, car experts and the trade media alike value the product features and versatility of ŠKODA Octavia very highly. To date, the ŠKODA Octavia has won 44 renowned national and international car awards, making it one of the most awarded vehicles in its class. Over the last two years, the third generation of the model has won prizes in twelve countries, including the Czech Republic, Germany, China, Russia, India and even Australia. The Octavia was recognised primarily as being a great family car, with exceptional functionality, stable resale value, excellent value for money, and not least its attractive design.





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Serial Winner: ŠKODA Octavia picks up another title

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Source: ŠKODA AUTO



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Source: ŠKODA AUTO





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Awards for the third generation ŠKODA Octavia since 2013:

2013:

- › Fleet Award – Germany
- › Honourable mention at the 'Red Dot' design awards - Deutschland
- › 5-star evaluation in the Euro NCAP crash tests
- › Company car of the year – Germany
- › Category winner in the Automotive Brand Contest – Germany
- › Best resale price (Octavia Combi (estate)) – Germany, Czech Republic, France, Italy, United Kingdom

2014/2015:

- › Best Cars 2015 (AMS) – Germany
- › Green Car of the Year 2015 (Octavia G-TEC) - Czech Republic
- › Car of the Year 2014 – Slovenia
- › Car of the Year 2014 (KMN, KMP, SDA, AutoSAP) – Czech Republic
- › Car of the Year 2014 (Tuulilasi) – Finland
- › IL Car of the Year 2014 – Finland
- › Best Cars 2014 (AMS) - Germany
- › Golden Klaxon – Best Golf-Class Car - Russia
- › Most rational buy of 2014 – Germany
- › Value Champion 2014 (Auto Bild) – Germany
- › Best Cars 2014 (AMS) – Czech Republic
- › Design Gipfel Award (Auto Bild) – China
- › Marcus Award 2013
- › 4x4 of the year 2014 (Octavia Combi 4x4) - Auto Bild Allrad – Germany
- › Car of the Year 2014 – Russia
- › TOP-5 AUTO 2014 - Russia
- › Golden Klaxon – Russia
- › Za Rulyom Grand Prix 2014 - Russia
- › Family car of the year 2014 (Octavia Combi) - AUTOSTraßenverkehr und ELTERN - Germany
- › 2014 Auto Design Award (Autobild) – China
- › 2013 China Fashion Car-Fashion Design Award (Auto Fashion News) – China
- › Car of the year 2014 – Denmark
- › Business car of the year 2014 – Denmark
- › Saloon of the year (BBC Top Gear) - India
- › Midsize saloon of the Year (NDTV Car & Bike Awards) - India
- › Executive saloon of the Year (Car India) - India
- › Midsize saloon of the year (Zigwheels) - India
- › Saloon of the year (Golden Steering Wheel – Auto Bild) - India
- › Best premium saloon of the Year (Motor Vikatan) - India
- › Executive Saloon of the year (Top Gear Malayalam - God's own Car & Bike Awards) – India
- › Family Car of the Year – Belgium
- › Slovenian Car of the Year 2014 – Slovenia
- › Business car of the year 2014 (Fleet awards) – Slovakia
- › Woman's Family Car (Twój STYL magazine) – Poland
- › The Best Car 2013 plebiscite! (onet) – Poland





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- › Brand Automotive Fleet 2014 - Poland
- › Business Car of the Year 2014 – Poland
- › PLAYBOY Car of the Year 2014 (Octavia RS) – Poland
- › Australia's Best Cars Award – Australia

ŠKODA AUTO

- › is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- › currently has seven passenger car models: Citigo, Fabia, Roomster/Praktik, Rapid, Octavia, Yeti and Superb.
- › in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- › has belonged to Volkswagen since 1991. The VW Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 25,800 people globally and is active in more than 100 markets.



Alle seit 2008
getesteten
ŠKODA Modelle
haben 5 Sterne
im Euro NCAP
Sicherheitstest
erhalten.

