Press Release, Page 1 of 2

Upgraded ŠKODA Superb: Interior as spacious as higher-class vehicles

› **First impressions of the new ŠKODA Superb**
› **Whole new dimension: spacious and elegant with great attention to detail**
› **Comfortable throughout: extremely spacious, fine materials**
› **New level of quality: Perfect workmanship, pure precision**

Mladá Boleslav, 3 February 2015 – ŠKODA is once again demonstrating the design skills and emotional power of the brand with the latest version of their flagship. The new ŠKODA Superb combines spaciousness, functionality and design in a truly unique way. ŠKODA already gave some hints as to the future of the brand's design language last year, presenting the ŠKODA Vision*C* show car at the Geneva Motor Show. The new Superb now brings these innovations to series production. ŠKODA is now presenting the specific details on the third generation Superb with a closer look at the vehicle's interior.

The aim of ŠKODA's engineers and designers was to create a superior inner space, with a more modern, elegant and sophisticated look. With further improvements to the interior dimensions, ŠKODA has brought the qualities of higher-class vehicles into the automotive mid-class. With the vehicle's unrivalled amount of room, new level of comfort, new technical solutions and high-quality, precise workmanship, the new ŠKODA Superb is truly setting standards in its segment.

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Since 2008, all evaluated ŠKODA models have received a 5-star safety rating from Euro NCAP.
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Press Release, Page 2 of 2

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ŠKODA AUTO

- is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- currently has seven passenger car models: Citigo, Fabia, Roomster/Praktik, Rapid, Octavia, Yeti and Superb.
- in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- has belonged to Volkswagen since 1991. The VW Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- employs over 25,800 people globally and is active in more than 100 markets.

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