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ŠKODA's growth continues in May

- › **Best May in corporate history: 92,500 deliveries (up 1.5%)**
- › **ŠKODA grows in Western and Central Europe, China and India**
- › **New ŠKODA Fabia winning the hearts of customers – up 35.3% in Europe**

Mladá Boleslav, 8 June 2015 – ŠKODA's worldwide deliveries increased 1.5% to 92,500 units in May (May 2014: 91,200 deliveries), making this the best May in the company's 120-year history. ŠKODA recorded growth in Western and Central Europe, China and India. The new ŠKODA Fabia is becoming increasingly popular with customers, with sales increasing 35.3% in Europe.

"The new ŠKODA Fabia has got off to an excellent start, and we are looking forward to the launch of the new Superb on the first European markets in June," says Werner Eichhorn, ŠKODA Board Member for Sales and Marketing. "However, the situation on the Russian market and surrounding regions remains critical."

In **Western Europe**, ŠKODA grew 1.9%, with 38,600 deliveries to customers in May (May 2014: 37,900). In Germany, ŠKODA recorded an increase of 0.9%, delivering 14,000 vehicles to customers (May 2014: 13,800), where ŠKODA remains the undisputed number-one imported brand in the company's second-strongest market worldwide. The manufacturer achieved double-digit growth in Spain (2400 vehicles; up 34.7%), Italy (1600 vehicles; up 25.7%), Sweden (1500 vehicles; up 28.8%), Ireland (400 vehicles; up 26.0%) and Portugal (400 vehicles; up 48.5%).

In **Eastern Europe**, including Russia, ŠKODA sold 7000 vehicles in May (May 2014: 10,400). Despite the particularly challenging markets of Russia and Ukraine, ŠKODA's market share in Eastern Europe increased from last May's 4.5% to 4.6% in May 2015. In **Russia**, ŠKODA delivered 3800 vehicles to customers in May (May 2014: 7600 vehicles). However, ŠKODA recorded double-digit sales increases in Romania (900 vehicles; up 30.8%), Kazakhstan (500 vehicles; up 85.8%) and Bosnia (200 vehicles; up 50.0%).

ŠKODA is once again on top form in **Central Europe**. In May, the brand achieved an increase of 13.5% to 15,000 deliveries (May 2014: 13,200). After the first five months of the year, ŠKODA's market share stood at 21.5% after 20.3% in same period last year. In their Czech home market, ŠKODA recorded an increase in sales of 24.2% to 7200 deliveries in May (May 2014: 5800). ŠKODA posted double-digit growth rates in Poland (4400 vehicles; up 11.1%), Slovakia (1600 vehicles; up 10.9%) and Slovenia (600 vehicles; up 21.5%).

ŠKODA continues to grow in **China**. Sales rose 1.8% to 23,600 vehicles this May compared to last (May 2014: 23,200). The ŠKODA Octavia is doing exceptionally well in China, with sales increasing 69.4% in May alone.





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ŠKODA has seen the first inkling of growth once again in **India**: In May, the brand sold 1300 vehicles – 46.2% more than in May 2014 (900 vehicles). ŠKODA additionally recorded high growth rates in Turkey (2200 vehicles; up 75.7%), Israel (1900 vehicles; up 38.2%), Egypt (900 vehicles; up 169.1%) and Australia (400 vehicles; up 10.1%).

ŠKODA deliveries to customers in May 2015 (in units, rounded off, by model; +/- in percent compared to May 2014):

ŠKODA Octavia (37,500; +14.3%)
 ŠKODA Rapid (17,900; -7.9%)
 ŠKODA Fabia (17,800; +21.2%)
 ŠKODA Yeti (7800; -19.4%)
 ŠKODA Superb (6000; -27.1%)
 ŠKODA Roomster (2300; -8.3%)
 ŠKODA Citigo (Only sold in Europe: 3300; -15.2%)

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Media image:



Third-generation Superb available from June

ŠKODA continues to raise the bar with the market launch of their new Superb.

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Source: ŠKODA AUTO





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ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently offers the following models in the range: Citigo, Fabia, Roomster, Rapid, Octavia, Yeti and Superb.
- > in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.



Všechny vozy ŠKODA, které od roku 2008 Euro NCAP testovala, získaly šhvězdčkové hodnocení bezpečnosti.

