



# Press Release

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## New ŠKODA Superb Estate: Start of Production at Kvasiny

- › **Ready for the off: New Superb estate rolls off production lines at ŠKODA Kvasiny plant**
- › **Benchmark: Spacious interior with state-of-the-art technology and dynamic designs**
- › **Growth: ŠKODA Kvasiny plant extensively modernized and expanded**

**Mladá Boleslav, 22 June 2015 – ŠKODA has produced the first ŠKODA Superb Estate at their Kvasiny plant today. The first vehicle is a Superb Estate 2.0 TDI in moon white, going to a customer in the Czech home market. In its segment, the new ŠKODA Superb Estate sets standards in space, comfort, safety, connectivity and eco-friendliness, inspiring customers with emotionally appealing, dynamically elegant designs. The market launch is set for September.**

"The new ŠKODA Superb Estate is setting new benchmarks in its segment," explains Michael Oeljeklaus, ŠKODA Board Member for Production and Logistics. "We are proud to announce another successful start of production – this just fifteen weeks after the production launch for the new Superb Hatchback. The whole team has done a great job, and now the new Superb Estate is rolling off the production lines according to plan."

In order to accommodate the production of the new ŠKODA Superb and the new ŠKODA Superb Estate, ŠKODA has made significant investments into new production technologies, and the assembly and logistics areas at the Kvasiny plant.

The new ŠKODA Superb Estate boasts the largest interior space in its segment. The total volume of the boot is almost 2000 litres – a size that would otherwise only be seen in the upper-mid class. The use of modern MQB technology from the Volkswagen Group also allows for a new level of comfort and safety. The new ŠKODA Superb Estate also offers top connectivity, and is environmentally friendly. In connection to ŠKODA's new design language, the brand's latest model offers a captivating interplay of function, technology and emotion.

Kvasiny is one of ŠKODA's three plants in the Czech Republic, and around 4500 people are employed at the site. In addition to producing the new Superb Estate, the new Superb Saloon has been running off the lines here since mid-March. Alongside these models, the Kvasiny site manufactures the ŠKODA Yeti. Over the coming years, the site and the public infrastructure surrounding it are going to be further modernized and expanded. By 2018, the company expects to have created an additional 1300 jobs at Kvasiny. The production capacity is also set to increase to as many as 280,000 vehicles annually. For this purpose, the company will be investing some 7.2 billion Czech crowns over the next three years.





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## Media images:



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Source: ŠKODA AUTO



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## ŠKODA AUTO

- › is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- › currently offers the following models in the range: Citigo, Fabia, Roomster, Rapid, Octavia, Yeti and Superb.
- › in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- › has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 25,900 people globally and is active in more than 100 markets.

