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ŠKODA - the most dependable car brand in Great Britain

- › ŠKODA takes first place in the J.D Power Dependability Study in Great Britain
- › Top overall score for ŠKODA; every ŠKODA model better than the average score; ŠKODA Fabia in third place in the small car category
- › Respondents to the survey were the original owners of new cars from the registration period between April 2012 and March 2014

Mladá Boleslav, 20 August 2015 – ŠKODA is the most dependable car brand in Great Britain. This is the result of J.D. Power's 2015 Dependability Study. ŠKODA achieves the best overall score; in addition, every ŠKODA model scored better than the sector average.

In their annual Vehicle Dependability Study, the market research company J.D. Power surveyed owners whose cars were up to three years old on their experiences with the vehicle. The recently published survey is based on responses from owners of new vehicles registered between April 2012 and March 2014. The ranking is based on the number of problems per 100 vehicles – the lower the value, the better.

2015 results: ŠKODA causes fewer problems than any other brand. With a score of 77, the Czech brand clearly sits below the sector average of 114. All individual ŠKODA models are below the sector average. The new ŠKODA Fabia was awarded third place in the small car segment.

Winning the well-respected J.D. Power Dependability Study once again highlights how well ŠKODA is being received by customers in Great Britain. This year, the British consumer organisation 'Which?' chose the ŠKODA Superb Combi as the best mid-size car and the ŠKODA Yeti as the best compact SUV. At the beginning of the year, the new ŠKODA Fabia won three categories at the 'What Car?' awards: Car of the Year, Best Small Car and Best Family Car.

During the first seven months of 2015, ŠKODA delivered more than 41.000 vehicles to customers, the same high level of sales as in the previous year. In 2014, the brand set a new sales record with 76,000 deliveries in the United Kingdom. Great Britain is the second-largest market for ŠKODA in Western Europe and the fourth-largest market for ŠKODA worldwide.

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Media image:



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Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The Czech headquarters in Mladá Boleslav began production in 1895; at first with bicycles, and shortly afterwards with motorcycles and cars.
- > currently has seven passenger car model series: Citigo, Fabia, Roomster, Rapid, Octavia as well as Yeti and Superb.
- > delivered, for the first time, more than 1 million vehicles to customers worldwide in a single calendar year in 2014.
- > has been part of Volkswagen Group since 1991. Volkswagen is one of the most successful automotive companies in the world. ŠKODA, as a member of the Group, independently manufactures and develops vehicles, as well as components such as engines and transmissions.
- > operates at three different locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships; as well as in Ukraine and Kazakhstan with local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.