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ŠKODA Delivers 70,700 Vehicles in August

- › **Growth in Western and Central Europe, significant increase in India**
- › **Models: Fabia and Superb saloon with high growth rates in Western Europe**
- › **Market conditions in China, Russia and Eastern Europe remain tense**

Mladá Boleslav, 7 September 2015 – ŠKODA delivered 70,700 vehicles around the world in August 2015. The economic situation in China, Russia and Eastern Europe has led to a decline in overall deliveries by 3.4% compared to last year (August 2014: 73,200). However, the Czech car manufacturer has recorded significant growth in Western and Central Europe, India and Turkey. High growth rates were recorded for the latest generation ŠKODA Fabia (30.3%) and Superb Hatch (up 132.1%) in Western Europe.

“The overall economic situation in China, Russia and Eastern Europe continues to affect the automotive markets. The promising developments in Western and Central Europe, however, have only been able to partly offset the decline in other regions,” explains Werner Eichhorn, ŠKODA Board Member for Sales and Marketing.

In **Western Europe**, ŠKODA’s deliveries increased 10.6% to 27,100 in August (August 2014: 24,500). In Germany, the Czech carmaker sold 11,600 vehicles. This represents an increase of 10.9% compared to August 2014 (10,500) where ŠKODA continues to hold the number-one position among the imported brands. The manufacturer achieved double and even triple-digit growth in the markets of Great Britain (3000 vehicles; up 14.3%), Spain (1300 vehicles; up 54.6%), France (1300 vehicles; up 12.7%), Ireland (500 vehicles; up 35.7%) and Greece (500 vehicles; up 162.8%).

In **Russia** where the overall market is in decline, ŠKODA recorded 4300 deliveries in August (August 2014: 6800 vehicles; down 36.3%). In **Eastern Europe**, excluding Russia, ŠKODA delivered 2300 vehicles in August (August 2014: 3200; down 28.5%). In Serbia, the brand’s deliveries increased by double figures (400 vehicles; up 11.0%). ŠKODA could not evade the weak market in Ukraine and Kazakhstan.

In **Central Europe**, ŠKODA’s sales soared by 9.3% over the previous year to 12,200 vehicles (August 2014: 11,200 vehicles). The brand recorded double-digit growth in their home market of the Czech Republic, where deliveries rose by 14.0% to 6700 vehicles (August 2014: 5900 vehicles). ŠKODA also made double-digit sales increases in Slovakia (1400 vehicles; up 10.7%) and Hungary (700 vehicles; up 23.1%).

The market situation has remained challenging in **China** where ŠKODA sold 19,100 vehicles in August (August 2014: 21,600; down 11.4%). However, the brand recorded a clear increase in sales of 13.4% in India, where 1100 vehicles were delivered following the 1000 units last August. There was also double-digit growth in Turkey (1400 vehicles;



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up 16.5%), Australia (300 vehicles; up 11.7%) and New Zealand (100 vehicles; up 34.3%).

ŠKODA deliveries to customers in August 2015 (in units, rounded off, by model; +/- in percent compared to August 2014):

ŠKODA Octavia (29,900; +20.7 %)
 ŠKODA Fabia (14,300; +27.9 %)
 ŠKODA Rapid (12,600; -33.4 %)
 ŠKODA Yeti (6900; -3.5 %)
 ŠKODA Superb (3800; -43.5 %)
 ŠKODA Roomster (600; -69.0 %)
 ŠKODA Citigo (only sold in Europe: 2600; +4.1 %)

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Media image:



ŠKODA delivers 70,700 vehicles in August
 High growth rates were recorded for the latest generation ŠKODA Fabia and Superb Hatch (shown) in Western Europe.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- › currently offers the following models in the range: Citigo, Fabia, Roomster, Rapid, Octavia, Yeti and Superb.
- › in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- › has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 25,900 people globally and is active in more than 100 markets.