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Superb's Sporty Side: ŠKODA Superb Combi SportLine Debut on Eve of IAA

- > ŠKODA presents the Superb Combi SportLine at the Volkswagen Group Night
- > Prof. Dr. h.c. Winfried Vahland: "SportLine sharpens emotional appearance"
- > Highlights include black design elements, alloy wheels, sports suspension and sporty interior

Mladá Boleslav/Frankfurt, 14 September 2015 – Sporty new look for ŠKODA's flagship: The new ŠKODA Superb Combi SportLine celebrates its world premiere at the Volkswagen Group Night on the eve of the International Motor Show (IAA) press days in Frankfurt. The Czech manufacturer continues to increase the emotional appeal of their model range by releasing this particularly sporty version of the new ŠKODA Superb.

"The new Superb marks the dawn of a new era for ŠKODA," says ŠKODA CEO Prof. Dr. h.c. Winfried Vahland. "Our new flagship fulfils our mission to combine ŠKODA's best qualities of offering maximum space and highest functionality with expressive and passionate design. The new SportLine version sharpens the emotional appearance of the new Superb in a special way."

Available as both a saloon and estate, the new ŠKODA Superb SportLine features 18 or 19-inch black alloy wheels, additional black exterior design elements and tinted rear side windows and back window (SunSet). Another highlight is the sports suspension that has been lowered 15 mm. The SportLine interior boasts exclusive sports seats, aluminium pedals and a leather sports steering wheel among many other features. With the exception of the respective base petrol and diesel drivetrains, the ŠKODA Superb SportLine is available with all the current Superb engines.

The ŠKODA Superb has been available on the European market since June this year. The estate version will be launched on the first markets this month. ŠKODA's all-new flagship is setting new standards in the automotive mid-class. Its expressive, dynamic and elegant design, advanced technology and unrivalled interior space has inspired customers and received the highest ratings from experts and the media alike.

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Media images:



ŠKODA Superb Combi celebrates its world premiere at the Volkswagen Group Night
ŠKODA CEO Prof. Dr. h.c. Winfried Vahland presents the new ŠKODA Superb Combi SportLine on the eve of the International Motor Show (IAA) press days in Frankfurt.

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ŠKODA Superb Combi SportLine

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ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and care
- > currently offers the following models in the range: Citigo, Fabia, Roomster, Rapid, Octavia, Yeti and Superb.
- > in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.







