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ŠKODA Second Time Most Dependable Car Brand in Great Britain

- › ŠKODA dominates overall ranking in J.D.Power study for second consecutive time
- › The Czech car manufacturer surpasses the second one by 13 points
- › ŠKODA FABIA and ŠKODA YETI receive highest accolades in respective classes
- › Survey conducted among 13,000 owners of one to three years old vehicles in Great Britain

Mladá Boleslav, 18 July 2016 – ŠKODA is again the most dependable car brand in Great Britain. The result was confirmed for a second consecutive time by the J.D.Power market research company's 2016 study. Moreover, ŠKODA YETI and ŠKODA FABIA top the ranking in their segments.

The renowned 'J.D. Power UK Vehicle Dependability Study (VDS)' took place for a second time in 2016. The study focuses on cars registered by their owners between the years 2013 and 2015, which means the vehicles are now 12 to 36 months old. J.D. Power collected responses from more than 13,000 original car owners around Great Britain, inquiring about problems they had experienced with their vehicles in the past 12 months. J.D. Power examined 177 problem symptoms divided into eight categories including engine and transmission; vehicle exterior; driving experience; displays and controls; infotainment; seats; air conditioning and vehicle interior.

Ranking of the VDS study is determined by the number of problems specified per 100 vehicles, with a lower score reflecting higher quality. With only 66 points ŠKODA leads the ranking, surpassing the runner-up by 13 points. The Czech car manufacturer thus beats its own result from last year by 11 points. The overall average for all participating brands is 113 points.

In addition, excellent quality of the ŠKODA cars convinced also owners in individual car segments. ŠKODA FABIA received the highest award in the small car segment while ŠKODA YETI dominated the compact SUV category. ŠKODA OCTAVIA rounded off the overall result for the brand with second place among compact cars. Second largest sales market in Western Europe and fourth largest market in the world, the British Isles are of key importance for ŠKODA.

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Media images:



ŠKODA Second Time Most Dependable Car Brand in Great Britain

ŠKODA is the most dependable car brand in Great Britain – already for a second consecutive time. Such is the result of the newly published study by the J.D.Power market research company. ŠKODA FABIA (image) dominates the category of small cars.

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Source: ŠKODA AUTO



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With only 66 points ŠKODA leads the ranking, surpassing the runner-up by 13 points. ŠKODA YETI (image) triumphed in the compact SUV segment.

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Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 26,600 people globally and is active in more than 100 markets.

