



Press Release

page 1 of 3

ŠKODA continues on path to success in August

- > Delivering 80,700 vehicles in August, ŠKODA achieved an increase of 14.2% compared to last August (2015: 70,700)
- > The traditional Czech brand records sales increase of 36.1% in China
- > Growth trend in Turkey and Israel continues
- > Top Model ŠKODA SUPERB and ŠKODA RAPID post strong growth rates

Mladá Boleslav, 13 September 2016 – ŠKODA's global deliveries in August increased to 80,700 vehicles. Compared to the same period last year, this represents growth of 14.2% (August 2015: 70,700 vehicles). Thus, the traditional Czech brand has continued its growth trend. The top model ŠKODA SUPERB and the ŠKODA RAPID series in particular contributed to the brand's success.

"In August ŠKODA once again continued along the sustained growth path," says Werner Eichhorn, ŠKODA Board Member for Sales and Marketing. "Sales of ŠKODA's flagship SUPERB more than doubled, highlighting that we are winning over new consumer groups with our model range." ŠKODA is also pursuing this goal with the ŠKODA KODIAQ recently presented in Berlin. With this large SUV, the brand from Mladá Boleslav will significantly strengthen its position in the important SUV segment. The market launch is set for in February 2017.

In **Western Europe**, ŠKODA grew by 7% in August with 29,000 vehicles delivered (August 2015: 27,100). In Germany, the traditional Czech brand delivered 12,100 vehicles (up 3.6%). ŠKODA recorded double-digit growth in numerous countries, including France (1,600 vehicles; up 20.8%), Italy (900 vehicles; up 28.7%), the Netherlands (1,500 vehicles; up 62.9%), Austria (1,600 vehicles; up 48.8%), Portugal (200 vehicles; up 11.9%) and Sweden (1,200 vehicles; up 19.4%).

ŠKODA recorded modest growth in **Central Europe** where 13,100 customers received their new ŠKODA – compared with the same month last year this represents an increase of 6.9%. In the domestic market – the Czech Republic – ŠKODA delivered 6,400 vehicles (August 2015: 6,700 vehicles; down 5.0%). The brand achieved significant growth in Poland (4,100 vehicles; up 41.8%) and Croatia (200 vehicles; up 71.0%).

In **Eastern Europe, excluding Russia**, 2,400 ŠKODA vehicles reached their new owners (August 2015: 2,300 vehicles; up 5.4%). In Russia, ŠKODA deliveries rose by 5.9% to 4,600 vehicles (August 2015: 4,300 vehicles).

The success in **Turkey** and **Israel** continues: ŠKODA delivered 2,000 vehicles in August in Turkey, representing an increase of 39.0% (August 2015: 1,400 vehicles). ŠKODA achieved a similarly strong result in Israel, delivering 1,300 vehicles (August 2015: 1,200 vehicles; up 7.8%).





Press Release

page 2 of 3

In **China** – ŠKODA's strongest global market – the brand achieved a significant increase over the same period last year: A total of 26,000 vehicles were delivered, representing an increase of 36.1%.

ŠKODA deliveries to customers in August 2016 (in units, rounded off, listed by model; +/- in % compared to August 2015):

ŠKODA CITIGO (sold only in Europe: 2,700; +3.0%)

ŠKODA FABIA (13,900; -2.8 %)

ŠKODA RAPID (17,400; +38.0 %)

ŠKODA OCTAVIA (30,800; +2.9 %)

ŠKODA SUPERB (9,200; +144.1 %)

ŠKODA YETI (6,700; -2.5 %)

For more information:

Jozef Baláž, Corporate Communications

T +420 604 292 156

jozef.balaz@skoda-auto.cz

Tomáš Kubík, Corporate Communications

T +420 734 299 132

tomas.kubik@skoda-auto.cz

Media image:



ŠKODA continues on path to success in August

Delivering 80,700 vehicles this August, ŠKODA's global deliveries rose 14.2% compared to August 2015. The top model ŠKODA SUPERB and the ŠKODA RAPID series in particular contributed to the brand's success.

[Download](#)

Source: ŠKODA AUTO



Press Release

page 3 of 3

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 26,600 people globally and is active in more than 100 markets.

