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ŠKODA OCTAVIA: New equipment range for superior comfort

- › **New seat upholstery, optional ambient lighting with ten selectable colours, newly designed instrument panel and operating controls**
- › **New 'Simply Clever' features such as folding tables and LED lamps**
- › **Comfort options: heated steering wheel, customizable keys**
- › **Connectivity and new infotainment systems with up to 9.2-inch displays**

Mladá Boleslav, 4 November 2016 - ŠKODA is expanding the equipment range of their bestseller for even greater comfort. The comprehensive upgrade brings new design elements and improved operating solutions to the interior. The infotainment systems, which come from a new generation of devices, have screen sizes of up to 9.2 inches.

The interior of the upgraded ŠKODA OCTAVIA is characterized by an exceptionally generous amount of space and simple elegance. Its horizontally oriented design emphasizes the spaciousness of the width; the lines, surfaces and volumes are geometrically clear. On the dashboard, the round instruments are large and easy to read and their new graphics give them an even finer appearance.

ŠKODA presents several innovations in terms of the materials and colours for the interior: The Ambition equipment line features a new black/brown reference combination; the instrument panel is entirely in black. The other equipment lines are enhanced with the inclusion of new reference patterns.

In addition, the inlays have been revised. For the equipment lines Style and Laurin & Klement, ŠKODA completes the decorative strips in the doors with ambient lighting as standard. Narrow light guides create subtle lighting that can be regulated in ten colours.

In the compact class, the upgraded ŠKODA OCTAVIA continues to set the benchmark for interior space. Both the hatch and combi versions have 73 millimetres of knee room in the rear – a mid-class value. The hatch and combi models have boot volumes of 590 litres (1580 litres with rear seats folded) and 610/1740 litres respectively. If the backrest of the passenger seat (option for Ambition and Style) is folded down, objects of up to 2.92 meters in length fit into the vehicle.

For the combi, ŠKODA can supply an electric boot door on request. In addition, there are numerous 'Simply Clever' solutions for the luggage compartment, including the variable loading floor (from Ambition up, excluding G-TEC), the multi-function shelf and the luggage net partition. Four bag hooks come as series standard.

The interior of the ŠKODA OCTAVIA also features numerous 'Simply Clever' solutions and new details have been added to the upgraded model. The bottle holders in the





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centre tunnel console are shaped so that they interlock with the bottom of PET bottles – which allows them to be opened with one hand. In the boot of the combi there is a removable LED flashlight, which is held in place by a magnet on the body. The front seat backrests can be fitted with folding tables.

There are also two major innovations in the comfort package: the heated steering wheel rim and three customizable keys. As soon as one driver unlocks the vehicle, their personal settings are initiated. These cover a wide range of operating areas, including driving profile selection, assistance systems, indoor and outdoor lighting, Climatronic, infotainment systems and electrically adjustable seats.

The infotainment program includes the sound systems Swing (series standard) and Bolero, as well as the navigation systems Amundsen and Columbus. All four systems belong to the latest generation of devices with impressively fast operation and easy operation. Typically ŠKODA, their basic functions can be adjusted using physical buttons and controls. The touch displays react to a light touch of the finger rather than pressure. For the Bolero, Amundsen and Columbus systems, the display features a new high-quality glass design.

The Swing sound system provides extensive connectivity, including to the SmartLink+ platform. This is compatible with the standards MirrorLink, Apple CarPlay and Android Auto. This enables many smartphone apps to be displayed and used through the car's infotainment system. In addition, the optional SmartGate feature allows you to retrieve vehicle data from your smartphone and to use it intelligently with specific apps. The Bolero sound system (series standard in the Laurin & Klement equipment line) has a high-resolution 8.0-inch touch-screen in glass design with proximity sensors: When a finger approaches, the operating mode is activated, which allows swiping, scrolling and character input.

The Amundsen navigation system can be used to set up a Wi-Fi hotspot, giving passengers free access to the Internet to surf, stream and access email with their smartphones and tablets. The top navigation system Columbus features integrated Wi-Fi hotspot and a 9.2-inch, 1,280×640-pixel monitor. On request, an LTE module provides the ŠKODA OCTAVIA with high-speed Internet access with download speeds of up to 150 Mbit per second.

Additional components round off the hardware range: Phonebox (from the Ambition line up) that charges your smartphone wirelessly and connects it to the roof antenna. The CANTON sound system (also from Ambition up) integrates eight speakers, including centre speaker on the dashboard and subwoofer in the boot. Table holders, another option, can be attached to the front seats. 230 volt and USB ports can be fitted in the rear if required.





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For more information:

Silke Rosskoth
Head of Product Communications
T +420 326 811 731
silke.rosskoth@skoda-auto.cz

Zbyněk Straškraba
Product Communications
T +420 326 811 785
zbynek.straskraba@skoda-auto.cz

Media images and video:



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Phonebox charges your smartphone wirelessly and connects it to the roof antenna.

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The top navigation system Columbus features integrated Wi-Fi hotspot and a 9.2-inch, 1,280×640-pixel monitor.

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Video: ŠKODA OCTAVIA with new equipment range for superior comfort

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ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 26,600 people globally and is active in more than 100 markets.

