



Press Release page 1 of 2

ŠKODA KODIAQ wins Top Gear Award

- › ŠKODA's new SUV voted best car for big families by British Top Gear Magazine
- › Maximum flexibility in everyday life thanks to largest boot in its class, up to seven seats and over 30 practical 'Simply Clever' solutions
- › ŠKODA KODIAQ heading to customers in February 2017

Mladá Boleslav, 30 November 2016 – Top rating from Top Gear: The British auto magazine awards the ŠKODA KODIAQ best car for big families. The Czech carmaker's first large SUV impressed the panel with its high flexibility in everyday life, excellent price-performance ratio and as well as with its emotional design. The ŠKODA KODIAQ will be heading to customers in February 2017.

"Minimising stress is at the heart of the KODIAQ's mission," is the experts' verdict. "That's what its versatility is all about, because you never fear it won't ably put its shoulder to any task family life throws at it: fetching of stuff and carrying of people, hauling or going mildly off-road or defeating slippery roads. It's reassuring and safe, but it manages to avoid tedium."

With up to seven seats, 24 driver assistance systems, more than 30 'Simply Clever' solutions, a maximum trailer load of 2.5 tonnes and the largest boot in its class, the ŠKODA KODIAQ was a clear choice for the 'best car for large families' award. In addition to its high flexibility in everyday life, the Czech automaker's latest model also stood out due to its excellent price-performance ratio. An additional plus point in the jury's evaluation: the emotional design of the SUV. With the ŠKODA KODIAQ, the brand has transferred their expressive design language to the SUV segment for the first time. The distinctive interplay of elegant lines, sporty contours and a robust build symbolize protection and strength.

The latest model will be heading to the dealerships with all the brand's strengths in early 2017. The amount of room is characteristic of ŠKODA: with a length of 4.70 meters, a width of 1.88 meters and a wheelbase of 2.79 meters, the brand's engineers have maximized the interior space. This enables the vehicle to respond flexibly to various seating and cargo requirements – thanks also to the longitudinal and tilt-adjustable seats. In addition, the SUV scores with practical intelligence through numerous useful 'Simply Clever' solutions and innovative technologies, which would usually only be found in higher vehicle classes. ŠKODA is launching their broad SUV campaign with the brand's first large SUV.





Press Release

page 2 of 2

For more information:

Silke Rosskothén
Head of Product Communications
T +420 326 811 731
silke.rosskothen@skoda-auto.cz

Ann Harder
Product Communications
T +420 326 811 769
ann.harder@skoda-auto.cz

Media image:



ŠKODA KODIAQ wins Top Gear Award

The British car magazine has awarded the ŠKODA KODIAQ best car for big families. The Czech automaker's first large SUV impressed the panel with its high flexibility in everyday life, excellent price-performance ratio, as well as its emotional design. The ŠKODA KODIAQ will be heading to customers in February 2017.

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › in 2015 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 26,600 people globally and is active in more than 100 markets.

