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World premiere of ŠKODA OCTAVIA and ŠKODA OCTAVIA RS live online

- › ŠKODA presents extensively revised OCTAVIA on 10 January in Vienna
- › World premiere will be broadcast live from 18.30 CET on skoda-storyboard.com

Mladá Boleslav/Vienna, 9 January 2017 – The world premiere of the revised ŠKODA OCTAVIA and ŠKODA OCTAVIA RS will be broadcast live on the Internet on Tuesday, January 10, 2017 from 18:30 CET (17:30 GMT). The event takes place at the Vienna Semper Depot.

The vehicle presentation, lasting around 20 minutes, can be followed live on the ŠKODA Storyboard. Media outlets can relay the broadcast via embed code on their own channels.

Livestream: <http://www.skoda-storyboard.com>

Embed Code: <https://www.youtube.com/watch?v=Kh8DpdetzJw>

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Media image:



ŠKODA OCTAVIA: world premiere live online

ŠKODA has extensively upgraded their bestseller. The ŠKODA OCTAVIA features a newly designed front and rear section, state-of-the-art driver assistance systems, infotainment and connectivity as well as new equipment. The 'heart of the brand' is celebrating its world premiere on 10 January, 2017 in Vienna.

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Source: ŠKODA AUTO

