



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Geneva Motor Show: World premiere of the ŠKODA OCTAVIA RS 245 and the ŠKODA OCTAVIA SCOUT live on the Internet

- › ŠKODA will present its comprehensively revised OCTAVIA variants on 7 March during its press conference at the motor show by Lake Geneva
- › World premiere will be broadcast live at 09:55 CET via skoda-storyboard.com

Mladá Boleslav / Geneva, 6 March 2017 – The world premiere of the sporty ŠKODA OCTAVIA RS 245 and the ŠKODA OCTAVIA SCOUT with its robust off-road appearance will be broadcast live on the Internet at 09:55 CET on Tuesday 7 March 2017.

The press conference, which will last for approximately 15 minutes, can be followed via the livestream at ŠKODA Storyboard. For the media, it will also be possible to broadcast the transmission through their own channels using an embed code.

Livestream: www.skoda-storyboard.com

Embed code: <https://www.youtube.com/watch?v=uv9c5ZUwS8E>

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Media image:



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The sporty ŠKODA OCTAVIA RS 245 and the ŠKODA OCTAVIA SCOUT with its robust off-road appearance will be celebrating their world premiere at the Geneva Motor Show.

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Source: ŠKODA AUTO





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ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

