



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

ŠKODA enjoys continued success in February

- › **Best February of all time: ŠKODA global deliveries increase to 81,200 vehicles (+ 3.1%)**
- › **Double-digit growth rates in Central and Eastern Europe (+ 12.9% and + 13.3%), India (+ 12.8%) and Israel (+ 19.8%)**
- › **ŠKODA presents six new models at the Geneva Motor Show**

Mladá Boleslav, 13 March 2017 – ŠKODA continues along the path of growth in 2017. The Czech car manufacturer delivered 81,200 vehicles to customers worldwide in February; 3.1% more than in the same period last year (February 2016: 78,800). ŠKODA sold more cars than any February in its history. The Czech manufacturer achieved double-digit growth in Central and Eastern Europe (+ 12.9% and + 13.3%), India (+ 12.8%) and Israel (+ 19.8%), among others.

"We are delighted with our strong start to 2017. We expect the market launch of the OCTAVIA product upgrade as well as the new KODIAQ to create further momentum," says Werner Eichhorn, ŠKODA Board Member for Sales and Marketing.

At the Geneva Motor Show, ŠKODA is currently presenting the new KODIAQ SPORTLINE and KODIAQ SCOUT, as well as the model revisions of the ŠKODA OCTAVIA, RAPID and CITIGO.

In **Western Europe**, deliveries to customers rose by 7.0% in February to 34,800 vehicles (February 2016: 32,500). With 12,600 vehicles, Germany remains the strongest single European market (February 2016: 12,100 vehicles, +4.5%). ŠKODA recorded double-digit growth rates in the UK (3,400 vehicles, +23.6%), Italy (2,200 vehicles + 20.1%), Belgium (2 000 vehicles, +27.1%) and Austria (1,900 vehicles, +64.7%).

In **Central Europe**, ŠKODA achieved an increase of 12.9% with 17,400 cars (February 2016: 15,400 vehicles). Deliveries on the home market of the Czech Republic rose by 8.8% to 8,200 vehicles, in Poland (5,700 vehicles, + 16.3%), Slovakia (1,700 vehicles, +15.4%), Slovenia (600 vehicles, +22.6%) and Croatia (300 vehicles; +46.9%), also rose in double figures.

In **Eastern Europe, excluding Russia**, ŠKODA achieved a year-on-year increase of 13.3% with 2,800 vehicles delivered (February 2016: 2,500 vehicles). In the same period, 400 customers in Ukraine received their new ŠKODA – an increase of 93.9% (February 2016: 200 vehicles). The number of deliveries increased significantly in Bosnia (200 vehicles, + 55.7%), Bulgaria (200 vehicles, +17.5%) and the Baltic States (600 vehicles, + 22.9%). In **Russia**, ŠKODA achieved an increase of 4.6% with 4,300 vehicles (February 2016: 4,100 vehicles).

In **China** – the brand's largest market worldwide – ŠKODA handed over the keys to 15,000 new vehicles (February 2016: 18,500 vehicles; -18.8%). Deliveries **overseas** increased by 98% to a total of 2,500 vehicles.

At the Geneva Motor Show, ŠKODA is presenting several new highlights. These include the ŠKODA KODIAQ SCOUT and ŠKODA KODIAQ SPORTLINE alongside the extensively upgraded ŠKODA OCTAVIA as well as the sporty spearhead ŠKODA OCTAVIA RS 245 and the ŠKODA





ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 2

OCTAVIA SCOUT with a rugged off-road look. In addition, the upgraded ŠKODA models RAPID and RAPID SPACEBACK, and Citigo are on show.

ŠKODA deliveries to customers in February 2017 (in units, rounded off, by model; +/- in percent compared to February 2016):

ŠKODA OCTAVIA (28,600; -8.6%)
ŠKODA FABIA (16,700, + 15.2%)
ŠKODA RAPID (15,000, + 12.1%)
ŠKODA SUPERB (10,900, + 17.1%)
ŠKODA KODIAQ (1,300; + 100.0%)
ŠKODA YETI (6,300, -15.7%)
ŠKODA CITIGO (only sold in Europe: 2,300, -16.4%)

For more information:

Jozef Baláž
Head of Corporate Communications
T +420 326 811 773
jozef.balaz@skoda-auto.cz

Zdeněk Štěpánek
Corporate Communications
T +420 326 811 771
zdenek.stepanek3@skoda-auto.cz

Media image:



ŠKODA enjoys continued success in February

The Czech car manufacturer delivered 81,200 vehicles to customers worldwide in February; 3.1% more than in the same period last year (February 2016: 78,800). The February launch of the ŠKODA KODIAQ (photo) promises further growth momentum in 2017.

[Download](#)

source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › in 2016 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

