



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA SUPERB with the new equipment for even better comfort and safety

- › **Care Connect:** newly included as a standard from the Ambition
- › **Infotainment:** up to 9.2" screen in the glass design and SmartLink+
- › **Safety:** Advanced function Manoeuvre Assist detects obstacles in front of the vehicle
- › **Comfort:** Driver's seat with a massage function including ventilation and memory function
- › **Features:** New 19-inch alloy wheels underscore the elegant appearance of the ŠKODA Top model

Mladá Boleslav, 26 May 2017 – ŠKODA upgrades the flagship of its model range. From the end of May 2017 the ŠKODA SUPERB and ŠKODA SUPERB COMBI will be rolled out with numerous innovations. These includes automatic emergency call as additional security - and comfort features, and extended connectivity solutions.

Care Connect with automatic emergency call

With the new model year, the ŠKODA SUPERB limousine and ŠKODA SUPERB COMBI comes with Care Connect as a standard from the equipment version Ambition – regardless of the choice of infotainment system.

The most important feature of the Care Connect is the automatic emergency call, which is activated following an accident if a restraint system has been triggered. The vehicle establishes a voice and data connection to an emergency call centre and transmits all the necessary data. The emergency call can also be initiated manually via a button in the roof module.

In addition, remote access to the vehicle is now possible via the ŠKODA Connect App. The smartphone can inform the driver, among other things, whether the windows and doors are closed or the lights are off. The parking position function shows the location of the vehicle, the "Honk & Flash" function makes it easier to find the car by activating the horn and hazard lights.

Infotainment: 9.2" screen in the glass design and SmartLink+

Numerous functions can now be operated with optimised infotainment systems for the ŠKODA SUPERB. The display of the Columbus navigation system has grown from 8 to 9.2 inches and the system Swing from 5 to 6.5 inches. In addition, the glass design enhances the high-resolution displays.

With the SmartLink+ system on board, the ŠKODA SUPERB now offers additional possibilities for networking between the vehicle and smartphone. SmartLink+ brings navigation, infotainment and communication apps from the mobile phone into the car and also provides vehicle data for the evaluation on the smartphone.

Driver assistance systems: Park Distance Control

ŠKODA SUPERB is helping to avoid dents while parking. This is ensured by the Park Distance Control system with extended function Manoeuvre Assist, which now also detects obstacles in front of the vehicle. The system not only warns the driver with optical and acoustic signals but also brakes the vehicle automatically if necessary.





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Driver's seat with a massage function, improved communication climate and noise level

As a comfortable travelling vehicle for the whole family, the character of the ŠKODA SUPERB has been further strengthened with new equipment features. The optional massage function for the driver's seat, which is available with the electrically adjustable variant, including ventilation and memory function, ensures increased comfort on long distances. Also the communication among occupants is improved with Digital Voice Enhancement, which transmits the driver's and front passenger's voice to the passengers in the rear via a microphone in the cockpit. Additional improvements also contribute to lower noise levels - the front side windows are newly available with an acoustic film between the two glass surfaces.

The new design of the 19-inch light-alloy Acamar rims underscores the elegant appearance of the Czech top model. In addition, the revised ŠKODA SUPERB can be ordered later this year in a new elegant car body metallic colour Velvet Red.

Chrome strips on side buffers and doors and a black interior ceiling will be available for the L&K equipment version making the refined top version of ŠKODA's flagship even more impressive from the end of May 2017.

For more information:

Silke Rosskothén
Head of Product Communications
T +420 326 811 731
silke.rosskothén@skoda-auto.cz

Alžběta Štastná
Product Communications
T +420 326 811 797
alzbeta.stastna@skoda-auto.cz

Media images:



ŠKODA SUPERB with the new equipment for even better comfort and safety

In May, the upgraded ŠKODA SUPERB and ŠKODA SUPERB COMBI will be released with many new features, including automatic emergency call, additional safety and comfort equipment and extended connectivity solutions.

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Source: ŠKODA AUTO



ŠKODA SUPERB with the new equipment for even better comfort and safety

The character of the ŠKODA SUPERB has been further strengthened with new equipment features, for example the driver's seat with a massage function.

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ŠKODA SUPERB with the new equipment for even better comfort and safety

The screen of the top navigation system Columbus has grown from 8 to 9.2 inches. A glass design enhances the look of the infotainment systems in the new ŠKODA SUPERB and ŠKODA SUPERB COMBI.

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Source: ŠKODA AUTO



ŠKODA SUPERB with the new equipment for even better comfort and safety

The SUPERB connectivity includes a dedicated SOS line. This emergency system is activated by pushing a red button located on the roof above the front seats.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › in 2016 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

