



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA global deliveries increase once again in July

- › ŠKODA delivers 87,000 vehicles to customers in July (+4.0%)
- › Brand's sales increase in Europe (+6.5%) and China (+3.0%)
- › Strong growth in India (+ 34.0%) and Russia (+13.6%)
- › ŠKODA SUPERB deliveries increase to 11,200 (+18.2%) in July
- › Success model: ŠKODA KODIAQ achieves 37,100 deliveries since market launch
- › Series production launched: new compact SUV ŠKODA KAROQ runs off Kvasiny line

Mladá Boleslav, 10 August 2017 – Global demand for ŠKODA's models continues to rise: the traditional Czech brand delivered 87,000 vehicles to customers in July, surpassing the previous year's result by 4.0% (July 2016: 83,700 vehicles). In addition to high growth rates in Europe (+6.5%), the carmaker was able to increase its sales in Russia (+13.6%) and India (+34.0%). ŠKODA also posted a year-on-year increase in China (+3.0%). The ŠKODA SUPERB and KODIAQ models contributed significantly to the brand's success. The new ŠKODA KODIAQ SUV celebrates a successful entry into the global markets with 37,100 deliveries since February. The company also expects further growth impetus from the ŠKODA KAROQ: The production of the new compact SUV started at the Czech Kvasiny plant at the end of July.

"ŠKODA has again succeeded in outperforming the excellent sales figures from the same period last year. The sustained success is an testament to the attractiveness of our model range," says Werner Eichhorn, ŠKODA Board Member for Sales and Marketing, adding, "We are now pushing ahead with our SUV campaign: With the KODIAQ and the new KAROQ, we have expanded our portfolio with two modern, attractive SUVs."

In **Western Europe**, ŠKODA posted a 6.0% increase in deliveries to customers in July, reaching 34,700 units (July 2016: 32,700 vehicles). In Germany, the brand's strongest single European market, ŠKODA confirmed last year's result, delivering 11,000 vehicles (July 2016: 10,500 vehicles, +5.6%). Sales developed particularly positively in the UK (7,100 vehicles, +16.9%), Italy (1,800 vehicles, +13.6%), Austria (1,700 vehicles, +18.8%), Norway (800 vehicles, +27.1%), Greece (200 vehicles, +32.0%) and Portugal (200 vehicles, +32.4%).

In **Central Europe**, the car manufacturer delivered 14,700 vehicles to customers in July, an increase of 6.0% compared to the same month last year (July 2016: 13,900 vehicles). In the home market of the Czech Republic, ŠKODA achieved 6,900 deliveries (July 2016: 7,100 vehicles, -2.5%). Double digit growth was recorded in Poland (4,400 vehicles, +24.7%) and Hungary (900 vehicles, +4.6%). ŠKODA also grew in Slovakia, with 1,700 deliveries, representing an increase of 6.0%.

In **Eastern Europe excluding Russia**, ŠKODA's deliveries rose by 3.1% to 3,200 units (July 2016: 3,100 vehicles). The traditional Czech brand made significant headway in Ukraine (600 vehicles, +65.0%), the Baltic States (500 vehicles, +18.8%) and Bosnia and Herzegovina (100 vehicles, +20.0%).

In **Russia**, ŠKODA's deliveries rose by 13.6% in July to 5,300 vehicles (July 2016: 4,700 vehicles).





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In **China**, ŠKODA's largest single market, the automotive manufacturer delivered 22,000 vehicles to customers in July, 3.0% more than last July (July 2016: 21,400 vehicles).

In **India**, ŠKODA recorded high double-digit growth: In July, the manufacturer delivered 1,200 vehicles (July 2016: 900 vehicles, +34.0%).

New milestone: ŠKODA launches series production of the KAROQ

On 26 July, the first ŠKODA KAROQ ran off the production line at the Czech plant in Kvasiny. The all-new compact SUV has won over customers with its emotional and dynamic design. Between 12 and 24 September, ŠKODA will be presenting the newcomer at the International Motor Show in Frankfurt. The first vehicles will be delivered to customers in October this year.

ŠKODA deliveries in July 2017 (in units, rounded off, by model; +/- in percent compared to July 2016):

ŠKODA OCTAVIA (29,600; -8.1 %)

ŠKODA RAPID (14,700; -8.3 %)

ŠKODA FABIA (14,200; -8.3 %)

ŠKODA SUPERB (11,200; +18.2 %)

ŠKODA KODIAQ (10,000; –)

ŠKODA YETI (5,100; -26.4 %)

ŠKODA CITIGO (only sold in Europe: 2,000; -40.4 %)

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Media image:



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The brand's flagship achieved the biggest increase: The ŠKODA SUPERB exceeded the previous year's result by 18.2% with 11,200 deliveries.

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ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

