



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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IAA 2017: ŠKODA KAROQ motor show premiere live online

- › ŠKODA presents new compact SUV at IAA in Frankfurt
- › Electro-study ŠKODA VISION E on show for first time in Europe
- › ŠKODA press conference broadcast live on ŠKODA Storyboard on 12 Sept at 12:00 CET

Mladá Boleslav/Frankfurt am Main, 8 September 2017 – ŠKODA will be presenting two new products at the IAA (12 – 24 September 2017) in Frankfurt: The all new compact SUV ŠKODA KAROQ celebrates its motor show debut and the electro study ŠKODA VISION E will be on show for the first time in Europe at the IAA. The models presented at the IAA 2017 include ŠKODA KODIAQ SPORTLINE and ŠKODA KODIAQ SCOUT. ŠKODA will be broadcasting the press conference on 12 September at 12:00 CET online.

The 15-minute press conference can be followed live on the ŠKODA Storyboard platform. Media outlets can also relay the transmission via embed code on their own channels.

Livestream: <http://www.skoda-storyboard.com>

Embed Code: <https://youtu.be/nuH-oCvUrkw>

For more information

Silke Rosskothén
Head of Product Communications
T +420 326 811 731
silke.rosskothen@skoda-auto.cz

Štěpán Řehák
Spokesperson for Product Communications
T +420 326 811 641
stepan.rehak@skoda-auto.cz

Media image:



IAA 2017: ŠKODA KAROQ trade fair premiere live online

ŠKODA will be presenting two new products at the IAA: The all new compact SUV ŠKODA KAROQ (image) celebrates its trade fair debut and the electro study ŠKODA VISION E will be on show for the first time in Europe. ŠKODA will be broadcasting the press conference on 12 September at 12:00 CET online.

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Source: ŠKODA AUTO





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ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › in 2016 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

