



**ŠKODA**  
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## ŠKODA AUTO continues its success

- › **Deliveries:** in October, ŠKODA AUTO delivered 107,400 vehicles (+9.7%) to customers
- › **Markets:** positive development in Europe (+11.3%), Russia (+23.8%) and India (+7.7%)
- › **Models:** ŠKODA KODIAQ SUV provides strong impetus for growth; 1,400 new ŠKODA KAROQs already delivered

Mladá Boleslav, 14 November 2017 – ŠKODA AUTO continues its success. In October, the Czech car manufacturer delivered 107,400 vehicles to customers worldwide (October 2016: 97,900 vehicles; +9.7%). ŠKODA saw growth in Europe (+11.3%), Russia (+23.8%) and India (+7.7%) in particular. The brand expects further impetus for growth from the new ŠKODA KAROQ. The initial market launches for the new compact SUV took place at the end of October and 1,400 KAROQs have already been delivered to customers. The large SUV, the ŠKODA KODIAQ, has already recorded 74,100 deliveries since its market launch in February 2017.

"We are pleased that we were able to continue the positive trend of the last few months in October too," said Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing. "Our growth in Europe and Russia as well as the success of our new SUVs, the ŠKODA KODIAQ and the ŠKODA KAROQ, give us cause to be optimistic for the coming months," added Favey.

In **Western Europe**, ŠKODA achieved 38,300 deliveries in October, which means an increase of 8.0% compared to October 2016 (35,400 vehicles). In Germany, the strongest individual European market, deliveries increased to 14,700 vehicles – 10.7% more than in October 2016 (13,300 vehicles). ŠKODA recorded double-digit growth in Denmark (1,400 vehicles; +26.7%), Finland (900 vehicles; +13.4%), France (2,600 vehicles; +18.0%), Italy (2,200 vehicles; +26.1%), the Netherlands (1,700 vehicles; +17.2%), Austria (2,000 vehicles; +14.0%) and Norway (700 vehicles; +11.0%).

In **Central Europe**, deliveries increased by 15.0% to 18,200 vehicles (October 2016: 15,800 vehicles). In its home country, the Czech Republic, ŠKODA increased deliveries to 8,400 vehicles, an increase of 11.5% compared to October 2016 (7,600 vehicles). In Poland (6,100 vehicles; +25.5%) and Hungary (1,000 vehicles; +21.4%), ŠKODA achieved double-digit growth rates.

In **Eastern Europe excluding Russia**, deliveries increased by 11.7% to 3,700 vehicles (October 2016: 3,300 vehicles). ŠKODA was also able to grow considerably in Romania (1,100 vehicles; +28.8%), Bulgaria (300 vehicles; +28.6%) and Ukraine (500 vehicles; +22.5%).

In **Russia**, deliveries increased by 23.8% to 5,700 vehicles (October 2016: 4,600 vehicles).

In **Israel**, ŠKODA AUTO recorded strong growth of 70.7% compared to the same month last year, having delivered 1,700 vehicles (October 2016: 1,000 vehicles).

In **China**, ŠKODA's largest individual market, the manufacturer achieved 33,000 deliveries in the past month (October 2016: 32,000 vehicles; +3.2%).





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In **India**, the manufacturer recorded an increase in deliveries of 7.7%, meaning deliveries increased to 1,600 vehicles (October 2016: 1,500 vehicles).

**Deliveries by the ŠKODA brand to customers in October 2017 (in units, rounded, by model; +/- in % compared to October 2016):**

ŠKODA CITIGO (only sold in Europe: 3,200; -11.5%)  
ŠKODA FABIA (17,000; -1.7%)  
ŠKODA RAPID (18,300; -4.6%)  
ŠKODA OCTAVIA (37,100; -3.0%)  
ŠKODA SUPERB (12,800; +4.5%)  
ŠKODA KAROQ (1,400; -)  
ŠKODA KODIAQ (12,500; -)  
ŠKODA YETI (5,100; -29.4%)

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**Media images:**



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Strong growth factor: in 2017, the ŠKODA KODIAQ has already been delivered to 74,100 customers worldwide.

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Source: ŠKODA AUTO





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## ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO, in use since 2016.

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Source: ŠKODA AUTO

## ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

