



ŠKODA
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PRESS RELEASE

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Best month of all time: ŠKODA AUTO sets new record in November

- › ŠKODA AUTO delivers 114,600 vehicles (+ 17.5%) in November
- › Double-digit growth rates in Europe (+12.2%), India (+43.0%) and China (+23.4%)
- › ŠKODA models OCTAVIA, SUPERB and KODIAQ are the biggest growth drivers; 2,500 of the new ŠKODA KAROQ delivered in November

Mladá Boleslav, 13 December 2017 – This is the best month in the history of ŠKODA AUTO: In November, the Czech car manufacturer delivered 114,600 vehicles – more than ever before in a single month. ŠKODA AUTO surpassed last November’s result by 17.5%. ŠKODA AUTO posted double-digit growth rates in Europe (+12.2%), India (+43.0%) and its largest sales market China (+23.4%). Delivering 37,000 vehicles in November, the brand set a new record in China.

“Delivering 114,600 vehicles, we have achieved the strongest sales month in the history of ŠKODA AUTO,” says Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing. “The ŠKODA KODIAQ has become an established name in our statistics. We are also delighted with the successful launch of the ŠKODA KAROQ. Both models are an integral part of our global SUV campaign. Between January and November 2017, we delivered around 50% more SUVs than in the same period last year.”

In **Western Europe**, ŠKODA achieved a year-on-year increase of 7.9% in November with 40,100 deliveries (November 2016: 37,200 vehicles). With 16,100 vehicles sold, Germany continues to be the strongest single European market (November 2016: 14,600 vehicles). ŠKODA recorded double-digit growth in Austria (2,100 vehicles, +29.5%), Italy (2,100 vehicles, +24.4%), Sweden (1,600 vehicles, +17.3%), Finland (800 vehicles, +28.4%) and Greece (200 vehicles, + 36.2%).

In **Central Europe**, deliveries increased by 18.6% to 19,100 vehicles (November 2016: 16,100 vehicles). Deliveries on the domestic market of the Czech Republic increased by 3.9% to 8,300 vehicles (November 2016: 8,000 vehicles). ŠKODA AUTO achieved double-digit growth rates in Poland (6,400 vehicles, + 35.5%), Hungary (1,700 vehicles, + 84.7%), Slovakia (1,900 vehicles, + 10.8%) and Croatia (200 vehicles, + 11.4%).

In **Eastern Europe excluding Russia**, ŠKODA AUTO achieved an increase of 18.9% in November compared to the same period last year, delivering 3,800 vehicles (November 2016: 3,200 vehicles). The carmaker recorded significant growth rates in Romania (1,200 vehicles, +27.5%), Bulgaria (300 vehicles, +24.5%) and Ukraine (700 vehicles, +73.3%).

In **Russia**, deliveries increased by 19.4% to 5,700 vehicles (November 2016: 4,800 vehicles).

In **Turkey**, ŠKODA AUTO recorded strong growth – up 49.4% year-on-year to 3,300 vehicles (November 2016: 2,200 vehicles).

In **Israel**, deliveries increased by 47.8% to 1,700 vehicles (November 2016: 1,200 vehicles).





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In November, the manufacturer achieved 37,000 deliveries in its largest single market – China – with an increase of 23.4% (November 2016: 30,000 vehicles). Never before in the company's history has ŠKODA AUTO delivered more cars in China in one month as last month.

Deliveries in **India** increased by 43.0% to 1,400 vehicles (November 2016: 1000 vehicles). With the introduction of the ŠKODA KODIAQ in October this year, the SUV campaign is also showing its effect here.

ŠKODA deliveries to customers in November 2017 (in units, rounded off, listed by model; +/- in% compared to November 2016)

ŠKODA CITIGO (only sold in Europe: 3,100; +1.1 %)

ŠKODA FABIA (18,400; +7.5 %)

ŠKODA RAPID (19,400; -0.7 %)

ŠKODA OCTAVIA (41,000; +7.7 %)

ŠKODA SUPERB (13,300; +10.4 %)

ŠKODA KAROQ (2,500; –)

ŠKODA KODIAQ (13,200; –)

ŠKODA YETI (3,800; -49.2 %)

For more information:

Tomáš Kotera
Head of Corporate Communications
T +420 326 811 773
tomas.kotera@skoda-auto.cz

Zdeněk Štěpánek
Spokesperson for Sales, Finance and Business
T +420 326 811 771
zdenek.stepanek3@skoda-auto.cz

Media images:



Best month of all time: ŠKODA AUTO sets new record in November

ŠKODA AUTO delivered more vehicles in November than in any single month of its 122-year history. Delivering 114,600 vehicles, the traditional Czech brand surpassed the same month last year by 17.5% and is celebrating a new record month.

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Source: ŠKODA AUTO

Best month of all time: ŠKODA AUTO sets new record in November

In November, the manufacturer achieved 37,000 deliveries on its largest single market, China, recording an increase of 23.4%. Never before in the company's history has ŠKODA AUTO delivered more cars in China in one month as last month.

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ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

