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Market position of ŠKODA 4x4 models

- › ŠKODA offers four all-wheel-drive models, totalling 13 variants
- › More than 700,000 ŠKODA vehicles with all-wheel drive sold since 1999
- › ŠKODA KODIAQ: the most popular all-wheel-drive model in ŠKODA's 4x4 portfolio

Mladá Boleslav/Rovaniemi, 15 February 2018 – At ŠKODA, all-wheel drive is available in four model ranges. ŠKODA therefore covers the most important market segments and offers a wide range of 4x4 versions. They make up the biggest proportion in the ŠKODA KODIAQ SUV range – 60% have all-wheel drive. A total of 13 ŠKODA model variants are currently available with all-wheel drive.

The ŠKODA brand is no newcomer to the all-wheel-drive segment. Expertise and experience from almost two decades of all-wheel drive are evident in the current model portfolio. The success story of ŠKODA's modern-day 4x4 vehicles began in 1999 with the ŠKODA OCTAVIA COMBI 4x4. Three years later, the ŠKODA OCTAVIA was also upgraded with this technology providing superior traction, dynamism and driving safety. Subsequently, the second generations of the OCTAVIA and the ŠKODA SUPERB 4x4 were launched in 2008. The all-wheel-drive portfolio was further expanded with the ŠKODA SUPERB COMBI 4x4 and ŠKODA YETI 4x4 models in 2009. ŠKODA currently offers all-wheel drive in four of its seven model ranges. The customer can choose from a total of 13 model variants with all-wheel drive:

- › ŠKODA OCTAVIA 4x4
- › ŠKODA OCTAVIA COMBI 4x4
- › ŠKODA OCTAVIA SCOUT 4x4
- › ŠKODA OCTAVIA RS 4x4
- › ŠKODA OCTAVIA COMBI RS 4x4
- › ŠKODA KAROQ 4x4
- › ŠKODA KODIAQ 4x4
- › ŠKODA KODIAQ SCOUT 4x4
- › ŠKODA KODIAQ SPORTLINE 4x4
- › ŠKODA SUPERB 4x4
- › ŠKODA SUPERB COMBI 4x4
- › ŠKODA SUPERB SPORTLINE 4x4
- › ŠKODA SUPERB COMBI SPORTLINE 4x4

Thanks to this exceptionally broad portfolio, the ŠKODA brand covers three main segments with its 4x4 drive – compact car, compact SUV and mid-size car. There is also another success factor for ŠKODA's 4x4 range in different markets: all-wheel drive can be combined with petrol or diesel engines, manual or direct-shift transmission, and last but not least with a variety of equipment.

ŠKODA is currently offering the most extensive all-wheel-drive portfolio in its history. The expansion of the portfolio goes hand in hand with the growing popularity of these versions among customers. Whilst the car manufacturer produced 68,000 all-wheel-drive vehicles in 2015, this was a whopping 79,000 one year later. And in 2017 – for the first time in its history – ŠKODA AUTO exceeded the 127,000 mark for the production of all-wheel-drive vehicles. This represents a year-on-year





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increase of 50%. Since 1999, over 700,000 customers worldwide have opted for one of ŠKODA's 4x4 models. At present, the ŠKODA KODIAQ is by far the most popular ŠKODA 4x4 vehicle: 60%, it means almost 60,000 cars produced in the year 2017 roll off the production line with all-wheel drive.

ŠKODA's success in the 4x4 segment stems from its long-term model strategy. This not only focuses on SUV models, but also satisfies those customers who want the additional driving safety of all-wheel drive in the 'classic' OCTAVIA and SUPERB model ranges, including their estate versions.

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ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2017.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

