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ŠKODA KAMIQ – Highlight of ‘Auto China 2018’ in Beijing

- › New city SUV is ŠKODA’s third SUV for China
- › ŠKODA KAMIQ with newly developed 1.5-liter 81 kW petrol engine
- › SUV benefits from emotive design, generous interior space and modern connectivity solutions
- › Smartphones can connect to KAMIQ via Apple CarPlay, Baidu CarLife and MirrorLink
- › ŠKODA models KAROQ, KODIAQ, SUPERB, OCTAVIA and OCTAVIA COMBI also presented in Beijing

Mladá Boleslav/Beijing, 25 April 2018 – Curtain up for ŠKODA’s new city SUV. The ŠKODA KAMIQ is celebrating its motor show premiere at ‘Auto China 2018’ (25 April to 4 May) in Beijing. The new SUV is the third member of the modern SUV family in the Chinese market after the ŠKODA KODIAQ and ŠKODA KAROQ. The ŠKODA KAMIQ also features ŠKODA’s powerful SUV design language, and benefits from modern technology and an expressive design. At the SAIC ŠKODA stand in hall W4, the new SUV will be presented alongside the ŠKODA models KAROQ and KODIAQ as well as the SUPERB, OCTAVIA and OCTAVIA COMBI.

The new ŠKODA KAMIQ is the third member of ŠKODA’s modern SUV family in China and continues the powerful design language of the ŠKODA KODIAQ and ŠKODA KAROQ. It is positioned below the compact SUV ŠKODA KAROQ, rounding off the current SUV model range in China. In addition to the new mainstream city SUV, the ŠKODA models KAROQ and KODIAQ, as well as the SUPERB, OCTAVIA and OCTAVIA COMBI, will be on show at SAIC ŠKODA’s ‘Auto China 2018’ stand in hall W4.

With compact dimensions, the new ŠKODA KAMIQ is presented with a spacious interior typical of the brand. The body is 4,390 mm long, 1,781 mm wide and 1,593 mm high; the wheelbase is 2,610 millimetres. The mainstream city SUV is powered by a newly developed 1.5-litre petrol engine with 81 kW and a torque of up to 150 Nm. The ŠKODA KAMIQ is coupled with an automatic transmission and rolls up on 17-inch alloy wheels.

In the interior, the infotainment display in the centre of the dashboard enables convenient and easy access to many vehicle functions. The front seats, featuring a chequered pattern with 3D effect, offer superior comfort and lateral support.

With its expressive design, generous space and new, modern connectivity solutions, the new ŠKODA KAMIQ is aimed primarily at young urban customers in China. One technological highlight is iFLYTEK, a leading Asian provider of speech recognition based on artificial intelligence. The software understands regional Chinese dialects and automatically learns an individual or local language style. Smartphones can be paired with the KAMIQ via Apple CarPlay, Baidu CarLife and MirrorLink, and compatible apps can be operated via the 8-inch screen with a resolution of 1280 x 720 pixels. Services including guidelines for license plate-related driving restrictions, real-time traffic information, weather information and interesting site notifications are examples of modern vehicle networking.

ŠKODA’s SUV strategy plays a crucial role in the growth of the brand. China, the largest car market in the world, is also ŠKODA’s strongest sales market. In 2017, the carmaker delivered 325,000





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vehicles in China, growing 2.5% compared to 2016. This means that one in four of the brand's vehicles is delivered to customers in China. Last year was also ŠKODA's most successful year since re-entering the Chinese market in 2007. Since then, ŠKODA has delivered more than 2,350,000 vehicles to customers in China.

A Memorandum of Understanding, which includes a five-year investment plan of over two billion euros, was signed in 2016 during the state visit of Chinese President Xi Jinping to the Czech Republic, underlining the importance of China for ŠKODA. The aim is to expand the series with several SUVs and vehicles with alternative drivetrains.

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ŠKODA KAMIQ – Highlight of 'Auto China 2018'

The new ŠKODA KAMIQ is the third member of ŠKODA's modern SUV family in China, featuring the powerful design language of ŠKODA KODIAQ and ŠKODA KAROQ.

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Source: ŠKODA AUTO



ŠKODA KAMIQ – Highlight of 'Auto China 2018'

ŠKODA KAMIQ, ŠKODA AUTO Board of Management and management of ŠKODA in China at Motorshow premiere in Beijing on 25 April 2018.

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ŠKODA KAMIQ – Highlight of 'Auto China 2018'

The KAMIQ's design comes with all the features of ŠKODA's powerful SUV design language. The typical radiator grille with its vertical double slats is an unmistakable expression of ŠKODA's DNA.

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Source: ŠKODA AUTO

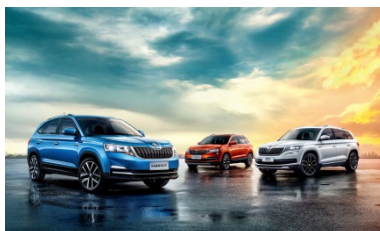




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Following on from the ŠKODA KODIAQ and the ŠKODA KAROQ, the new city-SUV ŠKODA KAMIQ is to become the third member of the ŠKODA SUV family.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › in 2017 delivered more than 1.2 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA AUTO, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.

