



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA sets a new record in May

- › **Deliveries:** ŠKODA delivers 112,400 vehicles worldwide in May; best May of all time
- › **Markets:** strong growth in Russia (+19.8%) and China (+35.4%)
- › **Models:** consistently high demand for SUV models ŠKODA KODIAQ (+79.8%) and ŠKODA KAROQ

Mladá Boleslav, 12 June 2018 – ŠKODA increased its deliveries in May by 13.4% to 112,400 units (May 2017: 99,100 vehicles), marking the best May in the company's history. ŠKODA is experiencing strong growth in China (+35.4%) and Russia (+19.8%). A major contribution to the brand's sustained growth has been the unwavering high demand for the SUV models ŠKODA KODIAQ and ŠKODA KAROQ.

"For the first time in our history, we delivered more than 100,000 vehicles in a May," says Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing. "This clearly shows that our attractive model range inspires new customer groups for the ŠKODA brand. While we are delighted with the high demand for our SUV models KODIAQ and KAROQ, it also underlines that we are offering the right vehicles at the right time as part of our SUV campaign."

In **Western Europe**, deliveries increased by 3.3% year-on-year to 44,200 vehicles (May 2017: 42,800 vehicles). ŠKODA recorded 15,100 deliveries to customers in Germany, Europe's largest single market (May 2017: 15,500 vehicles, -2.9%). The Czech carmaker posted particularly strong growth in France (3,000 vehicles, +32.4%), Sweden (2,000 vehicles, +22.9%), Spain (2800 vehicles, +16.5%) and Finland (1,100 vehicles, +14.0%) and Greece (400 vehicles, +20.1%).

In **Central Europe**, ŠKODA confirmed the result of the same period last year with 19,300 deliveries (May 2017: 19,000 vehicles, +1.8%). In May, ŠKODA delivered a total of 8,700 vehicles to customers in its home market of the Czech Republic (May 2017: 9,100 vehicles, -4.2%). In Hungary, ŠKODA grew significantly with 1300 vehicles sold, representing a significant increase of 29.4% compared to the same period last year (May 2017: 1,000 vehicles). In addition, ŠKODA was able to grow in Slovenia: With a total of 700 deliveries to customers, the brand achieved an increase of 13.3% compared to the same period last year (May 2017: 600 vehicles).

In **Eastern Europe excluding Russia**, the Czech carmaker's deliveries increased by 23.6% to 4,400 vehicles (May 2017: 3600 vehicles). ŠKODA achieved strong growth rates in Romania (1,500 vehicles, +67.0%), Bulgaria (400 vehicles, +31.6%) and Bosnia and Herzegovina (200 vehicles, +7.5%).

ŠKODA also recorded significant growth in **Russia**: Delivering 6000 vehicles to customers represents a year-on-year increase of 19.8% (May 2017: 5,000 vehicles).

In **India**, the traditional Czech brand recorded a total of 1,400 deliveries in May, increasing sales by 12.1% compared to the same period last year (May 2017: 1,300 vehicles).

ŠKODA is particularly strong in **China**, the world's most important single market. Delivering 30,800 vehicles last month, the manufacturer exceeded last year's result by 35.4% (May 2017: 22,700 vehicles).





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ŠKODA deliveries in May 2018 (in units, rounded off, listed by model; +/- in percent compared to May 2017):

ŠKODA CITIGO (only sold in Europe: 3,700; +4.3 %)

ŠKODA FABIA (17,000; -8.8 %)

ŠKODA RAPID (18,100; +12.2 %)

ŠKODA OCTAVIA (35,000; +6.2 %)

ŠKODA SUPERB (11,900; -4.7 %)

ŠKODA KAROQ (10,400; -)

ŠKODA YETI (2,800; -64 %)

ŠKODA KODIAQ (13,500; +79.8 %)

For more information:

Tomáš Kotera
Head of Corporate Communication
tomas.kotera@skoda-auto.cz
T +420 326 811 773

Zdeněk Štěpánek
Spokesperson for Sales, Finance and Business
zdenek.stepanek3@skoda-auto.cz
T +420 326 811 771

Media infographic, images and logo:



Infographic: ŠKODA AUTO sets a new record in May
The traditional Czech brand's growth continues, delivering 112,400 vehicles to customers worldwide in May.

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Source: ŠKODA AUTO



ŠKODA AUTO sets a new record in May

The SUV models KODIAQ and KAROQ are a cornerstone of the Czech carmaker's dynamic growth.

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ŠKODA

ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO, since 2016.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › in 2017 delivered more than 1.2 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA AUTO, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.

