ŠKODA IN INDIA

INDIA AS A PILLAR OF GROWTH: THE WORLD’S SECOND MOST POPULATED COUNTRY WILL SOON BECOME THE WORLD’S THIRD LARGEST AUTOMOTIVE MARKET

1.3 billion
World’s 2nd most populated country
1951: 361 million

Population

GDP GROWTH OF 7%
outshines the world’s strongest economies and is expected to continue increasing according to the IMF.

The world’s 3rd LARGEST automotive market in 2020 (after China and the US)

2017 and 2018 are expected to see over 9,800 km of new high-speed roads and motorways built - that’s 22 km every day. The road network is expected to double by 2020.

500,000,000
The world’s second highest number of internet users (after China).

Did you know...?
The horns in ŠKODA vehicles designed for the Indian market are more powerful than the standard version. This is because local drivers use their horn a lot more than drivers in other parts of the world.

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A total of officially recognised languages are used in India, and it is also the world’s second largest English-speaking country. The main local languages, including Hindi (the most widespread of them), are part of the Indo-European language family.

Since 2001, approx. 250,000 ŠKODA cars have been delivered to India

ŠKODA AUTO: feels at home in India

The first sales of ŠKODA vehicles in the Indian market date back to the 1930s. The company has had a presence in India since 2001, when it launched the locally manufactured ŠKODA OCTAVIA I onto the Indian market. Represented by Škoda Auto India Private Ltd, a company run by Gurpratap Boparai since April 2018, the brand currently offers these models in India: the OCTAVIA, OCTAVIA RS, SUPERB, RAPID and KODIAQ. While the RAPID is manufactured in Pune, the other models are manufactured in Aurangabad – the location of the company headquarters.

377 million people live in cities, and this number continues to grow day by day. 30 people move from rural areas to cities every minute.

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