



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA releases design video and interior sketches of VISION RS

- › ŠKODA VISION RS interior combines sportiness and sustainability
- › [Video](#) offers a glimpse at the interior design of the concept car
- › Sporty compact study celebrates its world premiere at the Paris Motor Show 2018

Mladá Boleslav, 6 September 2018 – The ŠKODA VISION RS gives an outlook on the future of the ŠKODA RS models. The design sketches offer a first impression of the [concept study's interior](#) before the official world premiere at the Paris Motor Show in October. In addition, a [video](#) shows the innovative interior – with vegan and sustainably produced materials – taking shape in a Prague design studio.

The [video](#) invites the viewer into the studio in the Czech capital, not far from Prague Castle, Charles Bridge, the Dancing House and Žofín Palace. The first designs for the future ŠKODA models are not only being drawn up at the design studio in Česana / Mladá Boleslav, but also in the inspiring environment and atmosphere of a Prague art nouveau building at Masarykovo nábřeží.

A ŠKODA designer skilfully sketches a sporting and airy interior with seemingly floating seats, carbon and crystal glass, striking light effects and stylistic references to motor sport. The ŠKODA VISION RS is brilliant white, underlining its clean drive technology and sustainably sourced materials.

Crystal glass, carbon and references to motor sport

The elongated instrument panel with carbon elements picks up the symmetrical contours of the radiator grille. The decor of the VISION RS consists of handmade and specially cut crystal from the Czech glass manufacturer Lasvit. The instrument panel features special RS design animations and is illuminated by lighting effects that interact with the infotainment system touch screen.

The centre console of the VISION RS in space-frame design with integrated shift-by-wire operation of the DSG is made entirely of carbon. Also used for the decorative elements, door panels and seats, this high-tech material creates a direct link to the world of motor racing. The special loop-shaped door handles are reminiscent of racing cars; storage compartments with elastic rubber bands are "simply clever". In addition to a sporty appearance, sustainability is another key element of the ŠKODA VISION RS. For example, the carbon fibres consist of 100% recycled polyester, with the seat covers made from vegan Alcantara.

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The press releases, photos, videos and stories related to ŠKODA VISION RS are available at <https://www.skoda-storyboard.com/>.

Media video and images:



Video: The first designs for the future ŠKODA models are being drawn up in a design studio in the heart of Prague

The video invites the viewer into the studio in the Czech capital, not far from Prague Castle, Charles Bridge, the Dancing House and Žofín Palace. The first designs for the future ŠKODA models are not only being drawn up at the design studio in Česana / Mladá Boleslav, but also in the inspiring environment and atmosphere of a Prague art nouveau building at Masarykovo nábřeží.

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source: ŠKODA AUTO



ŠKODA VISION RS: Interior sketch

The elongated instrument panel with carbon elements picks up the symmetrical contours of the ŠKODA radiator grille.

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source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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