



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA offers first overall impression of design for new KODIAQ RS

- › The ŠKODA KODIAQ RS transfers a modern, sporty and emotive design into the Czech car manufacturer's SUV portfolio
- › Striking accents emphasise the dynamic appearance of the first RS SUV
- › The new, top-of-the-range SUV will soon celebrate its world premiere at the 2018 Paris Motor Show

Mladá Boleslav, 20 September 2018 – ŠKODA is offering a first overall impression of the new ŠKODA KODIAQ RS high-performance SUV by releasing two design sketches. Several accents in gloss black accentuate the dynamic appearance of the new, top-of-the-range SUV. It is the first of the brand's SUVs to bear the RS initials, which adorn ŠKODA's sportiest models. The emotive design comes alive thanks to the interplay of elegant lines, sporty contours and the typical robust nature of an SUV. The 176 kW (240 PS) ŠKODA KODIAQ RS will make its debut at the 2018 Paris Motor Show in October.

The wide, 3D-effect radiator grille gives the ŠKODA KODIAQ an impressive presence. With a gloss black finish, it brings out the sporty character of the SUV – which is the only model to come with the most powerful production diesel engine in the history of the Czech brand. The roof rails, window frames and wing mirrors also shimmer in a sporty black. The KODIAQ RS is ŠKODA's first SUV to be available in a metallic Race Blue finish. Furthermore, the SUV is the first member of the RS family to bear the new, modern RS logo including a now-red 'v' for victory on its radiator grille and rear.

Redesigned front and rear bumpers

ŠKODA has developed new bumpers exclusively for the KODIAQ RS. At the front, the car's self-assured appearance is emphasised by the crystalline-look, full-LED headlights – which also come as standard. A reflector extending across the entire width of the vehicle is integrated into the rear bumper – a distinguishing feature of all ŠKODA RS models. The exhaust system's two striking tailpipes are clearly visible below the rear bumper.

First ŠKODA with 20-inch alloys as standard

The KODIAQ RS is the first ŠKODA to include 20-inch alloy wheels in its standard equipment. The anthracite-coloured Xtreme wheels really highlight the SUV's dynamic driving potential. The braking system, including 17-inch red brake callipers, is also designed for extraordinary driving performance.

With the KODIAQ RS, ŠKODA is transferring the design language of its sporty models into the SUV segment for the first time, thereby creating a unique product identity. The dynamic, top-of-the-range model from the KODIAQ range will be introduced to the public at the 2018 Paris Motor Show in October.



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Media images:



The new ŠKODA KODIAQ RS

The front view of the new high-performance SUV is shaped by its striking, black radiator grille, sporty new bumper and full-LED headlights.

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Source: ŠKODA AUTO



The new ŠKODA KODIAQ RS

At the rear, the two striking tailpipes and reflector extending across the entire width of the sporty, top-of-the-range SUV marks it as a member of the ŠKODA RS family.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers eight passenger-car model ranges: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, KAMIQ (in China) and SUPERB.
- › delivered more than 1.2 million vehicles to customers worldwide in 2017.
- › has been a part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA AUTO, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; also manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.