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Pavel Richter appointed Production Technical Director of ŠKODA led 'INDIA 2.0' project

- › The experienced ŠKODA manager will be responsible for the production of all models at the Pune plant
- › As part of the 'INDIA 2.0' project, ŠKODA is responsible for the Volkswagen Group's planned model campaign on the Indian market
- › The first ŠKODA model based on the MQB A0-IN platform will be launched as early as 2020

Mladá Boleslav/Pune, 21 September 2018 – Pavel Richter will be assuming the role of Production Technical Director of the ŠKODA led INDIA 2.0 project of the Volkswagen Group on 1 November 2018. The 46-year-old will be responsible for the production of all the models at the Indian plant in Pune. The personnel restructuring is part of the 'INDIA 2.0' project. Under Gurpratap Boparai's leadership, ŠKODA is responsible for the Volkswagen Group's model campaign on the Indian market.

Reorganizing the responsibilities at the management level is an important step in implementing the 'INDIA 2.0' project. With the appointment of Pavel Richter to the position of Production Technical Director, ŠKODA has now filled one of the key positions at an early stage.

Dr. Andreas Lauermann, Managing Director and President of Volkswagen India Private Ltd. says: "I am delighted to welcome Pavel Richter to our team in Pune. With his experience, he will play a crucial role in achieving our common goal of further strengthening the Volkswagen Group's position in the strategically important Indian market."

Gurpratap Boparai, Managing Director of ŠKODA AUTO India Private Ltd. and Head of 'INDIA 2.0' emphasizes: "Pavel Richter has known the company's structures for many years and has considerable expertise in the international automotive industry. With his capabilities, he will play a key role in making the 'INDIA 2.0' project successful."

Pavel Richter has been working for ŠKODA AUTO since 2000, and has performed various managerial roles in the Czech Republic as well as in other countries in that time. In 2011, he became Head of the ŠKODA plant in Kvasiny, Czech Republic. From 2014, Richter was responsible for the production of the OCTAVIA, RAPID and KAROQ models at the company's headquarters in Mladá Boleslav.

As part of 'INDIA 2.0', ŠKODA will be responsible for the Volkswagen Group's planned model campaign on the Indian market, for which one billion euros will be invested between 2019 and 2021. ŠKODA is manufacturing the new products locally based on the subcompact platform MQB A0, initially focusing on India (MQB-A0-IN).

The second step will involve the company investigating the possibility of exporting the vehicles manufactured in India. ŠKODA and Volkswagen plan to develop various models on this platform. The model campaign will be launched in 2020 with an SUV. To ensure the planned models meet the needs of Indian customers, ŠKODA is striving for maximum market proximity from the very start.



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The technical development of the new products will take place primarily in India. In this context, the car manufacturer plans to gradually create new jobs locally.

ŠKODA AUTO India Private Ltd. currently offers four model series: the ŠKODA RAPID, ŠKODA OCTAVIA, ŠKODA SUPERB and ŠKODA KODIAQ. The ŠKODA series OCTAVIA, SUPERB and KODIAQ are manufactured in Aurangabad alongside various models from the Group brands Audi and Volkswagen. The RAPID runs off the production line at the Pune plant, where the Volkswagen series VW Polo, VW Vento and VW Ameo and engines are also manufactured.

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Media image:



Pavel Richter appointed Production Technical Director of ŠKODA-led 'INDIA 2.0' project

In his new role, the 46-year-old experienced manager will be responsible for the production of all models at the Pune plant.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.