



ŠKODA
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PRESS RELEASE

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Universum survey: ŠKODA AUTO once again most attractive employer in the Czech Republic

- › ŠKODA AUTO is once again voted the most attractive employer for students from technical disciplines
- › Business Studies students rank ŠKODA AUTO second
- › ŠKODA AUTO operates a vocational school and a university, cooperates with universities and invests in the qualification of students and graduates as part of talent programmes

Mladá Boleslav, 15 October 2018 – According to the Universum Institute survey in the Czech Republic, ŠKODA AUTO is the most attractive employer for students of technical subjects for an impressive fifth time. Business Studies students ranked ŠKODA second in the relevant category. Ranked fifth by the future IT specialists, the car manufacturer is amongst the leading IT companies. More than 10,000 students and graduates from 25 universities in the Czech Republic took part in the survey.

The global research institute, Universum, conducted the survey in the Czech Republic for the fifth time and focused on which factors are crucial for choosing a career. Top of the list are a friendly working environment, opportunities for career development, working independently and the opportunity to work in a team. Compared to previous years, the company's market success and its prestige are increasingly important to students.

Bohdan Wojnar, ŠKODA AUTO Board Member for Human Resources, emphasised, "In my opinion, taking on new, qualified and talented employees is a key aspect for the company's further development. It's great for the prospective experts to know that we not only offer interesting and reliable work at ŠKODA AUTO, but also outstanding conditions for career development. The results of the survey confirm that people continue to be very interested in working for our company. We are particularly pleased about the considerable change in perception amongst IT students. We can offer many interesting projects, particularly now that the entire automotive industry is facing enormous change and the focus is evermore on digitalisation."

In the long term, ŠKODA AUTO would also like to appeal to IT students in addition to students from technical subjects. The reasons for this are the fast development in IT and the increased requirements in the area of Industry 4.0. Careers at ŠKODA AUTO include data analyst, IT-architecture expert, IT-infrastructure and security specialist, developer and project manager. The wide-ranging areas of activity particularly distinguish the ŠKODA IT department. In the Czech Republic, ŠKODA AUTO is working on various projects with IT faculties from universities – with the University of Hradec Králové on eye tracking, for example. Furthermore, ŠKODA AUTO also hosts so-called hackathons where promising IT talent develop new ideas.

The employer branding campaign 'Backend Stories' and a variety of events, such as a visit to the company's own data centre, also aim to get IT students interested in the company. ŠKODA AUTO recently expanded its data centre to ensure sufficient IT capacities in the long term. This has made the data centre at the Mladá Boleslav plant the largest private company data centre in the country.

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In the long term, ŠKODA AUTO is focusing on the initial and further training of its employees and young people. In collaboration with universities, the company makes paid internships possible, takes part in trade fairs and supports student and vocational education projects. The car manufacturer trains young technicians at its own vocational school in Mladá Boleslav. What's more, ŠKODA AUTO University in Mladá Boleslav was founded 18 years ago.

For more information on internships, career opportunities and job vacancies, visit <https://www.skoda-career.com/>.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has been a part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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