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SIMPLY CLEVER

# PRESS RELEASE

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## ‘Uniqway’ car-sharing platform commences day-to-day operations

- › Students from three universities in Prague have developed a car-sharing concept that is unique in Europe
- › ŠKODA AUTO Czech Republic and ŠKODA AUTO DigiLab are supporting the project’s implementation

Mladá Boleslav, 17 October 2018 – Following successful trials, ‘Uniqway’, the car-sharing platform for students that is unique in Europe, is starting day-to-day operations. The service is now available to all students and teaching staff from the Czech Technical University, the University of Economics in Prague as well as from the Czech University of Life Sciences. ŠKODA AUTO Czech Republic and ŠKODA AUTO DigiLab [allowed this platform to be developed](#).

The fee for renting a car is calculated based on the amount of time it is used for and the distance travelled. The rate is around 29 CZK (1.20 EUR) per hour plus 4.90 CZK (0.20 EUR) per kilometre. However, the longer the rental period, the cheaper it becomes, for example when using a car for greater distances or day trips. An international ‘ISIC’ student ID card – available for every student – is required to use the service. After registering for free, students can search for and reserve a car via the app.

With ‘HoppyGo’, ŠKODA AUTO DigiLab operates one of the largest peer-to-peer car-sharing services in the Czech Republic.

Further information about the ‘Uniqway’ car-sharing platform can be found on [ŠKODA Storyboard](#).

### Further information:

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### Media images:



### ‘Uniqway’ car-sharing platform commences day-to-day operations

Students can rent one of 15 ŠKODA FABIA STYLEs in Prague.

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Source: ŠKODA AUTO





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Source: ŠKODA AUTO



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ŠKODA AUTO and ŠKODA AUTO DigiLab supported the students during the development of the service as mentors.

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Source: ŠKODA AUTO



## 'UniQway' car-sharing platform commences day-to-day operations

Thanks to the 'UniQway' app's intuitive user interface and clear menu navigation, finding and renting a car is particularly easy.

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Source: ŠKODA AUTO





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## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has been a part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

