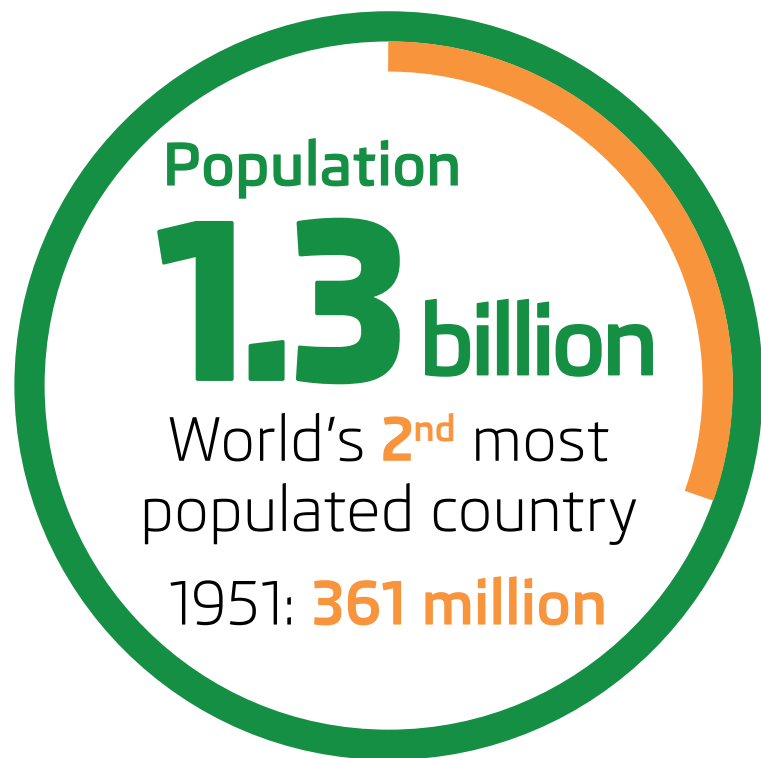


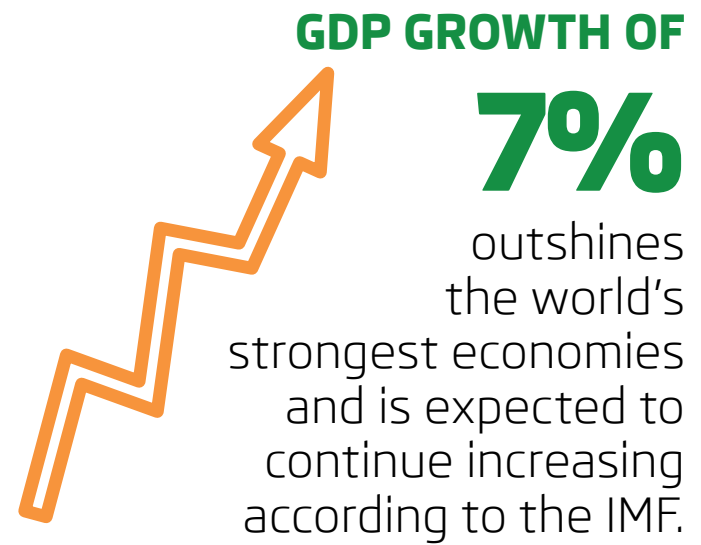
# ŠKODA IN INDIA



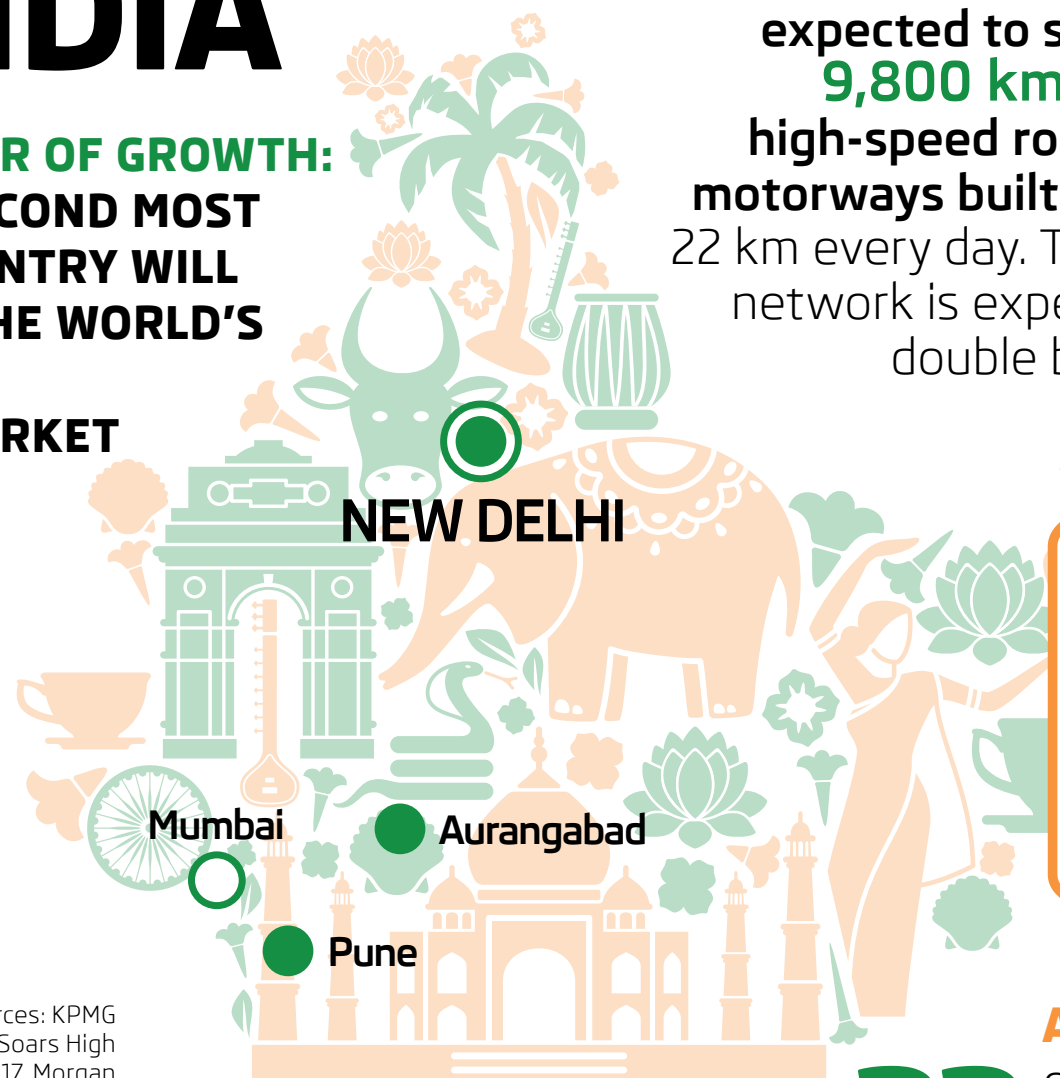
**INDIA AS A PILLAR OF GROWTH: THE WORLD'S SECOND MOST POPULATED COUNTRY WILL SOON BECOME THE WORLD'S THIRD LARGEST AUTOMOTIVE MARKET**



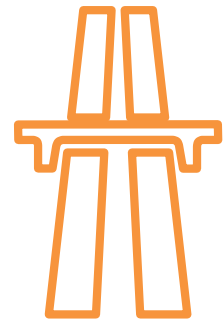
Sources: KPMG India Soars High Report 2017, Morgan Stanley Report, Census 2011, Economic Times, Make In India Statistics 2017, UN



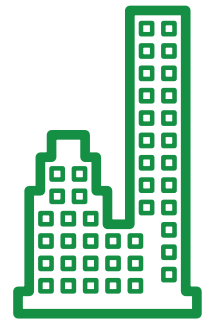
**The world's 3<sup>rd</sup> LARGEST** automotive market in 2020 (after China and the US)



2017 and 2018 are expected to see over **9,800 km** of new high-speed roads and motorways built – that's 22 km every day. The road network is expected to double by 2020.



**377 million** people live in cities, and this number continues to grow day by day. 30 people move from rural areas to cities every minute.



Since 2001, approx. **250,000** ŠKODA cars have been delivered to India



**A total of 22** officially recognised languages are used in India, and it is also **the world's second largest English-speaking country**. The main local languages, including Hindi (the most widespread of them), are part of the Indo-European language family.

**Did you know...?** The horns in ŠKODA vehicles designed for the Indian market are **more powerful** than the standard version. This is because local drivers use their horn a lot more than drivers in other parts of the world.



**ŠKODA AUTO: feels at home in India**  
The first sales of ŠKODA vehicles in the Indian market **date back to the 1930s**. The company has had a presence in India since 2001, when it launched the locally manufactured ŠKODA OCTAVIA I onto the Indian market. Represented by Skoda Auto India Private Ltd, a company run by **Gurpratap Boparai** since April 2018, the brand currently offers these models in India: the OCTAVIA, OCTAVIA RS, SUPERB, RAPID and KODIAQ. While the RAPID is manufactured in Pune, the other models are manufactured in Aurangabad – the location of the company headquarters.

