



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## New interior concept provides generous amount of space

- › The ŠKODA SCALA incorporates the interior design language of the VISION RS concept study
- › The largest boot in the segment with a volume of 467 l
- › The first ŠKODA with free-standing screen positioned high on the dashboard in clear view of the driver
- › Exquisite Suedia microfibre seat covers and soft, comfortable surfaces with specific texture

Mladá Boleslav / Tel Aviv, 6 December 2018 – The new concept for the ŠKODA SCALA's interior combines ergonomics and emotiveness with a ŠKODA-typical generous amount of space and a 467-litre boot – the largest in the segment. Furthermore, the SCALA is the first ŠKODA to feature the latest generation of infotainment systems with a free-standing screen positioned high on the dashboard in clear view of the driver; in addition, the optional Virtual Cockpit features the largest display in the segment. Added to that are new decorative trims and exquisite materials such as the soft plastic surfaces with a specific texture.



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The emotive design language of the VISION RS concept study has been transferred into the interior of a ŠKODA production car – the ŠKODA SCALA – for the first time. With the optional Virtual Cockpit featuring a 10.25-inch display – the largest in the segment – the driver has the SCALA's innovation in direct sight at all times. The emotive design language of the exterior is seamlessly continued on the redesigned instrument panel. A characteristic line frames the free-standing screen positioned high on the dashboard in clear view of the driver and echoes the shape of the bonnet. It also forms an ergonomic hand rest for operating the touchscreen.

## **New surface texture, warm hues and ambient lighting**

The dashboard, with its new, extensive decorative elements, and the front door trims feature a high-quality, soft-foam surface with a new specific texture resembling crystalline structures. This will shape the ŠKODA brand's style in future. The ambient lighting with a white or red light, the warm hues and contrasting coloured stitching on the seat covers provide a pleasant feeling of spaciousness. As an option, the seat covers are available in an exquisite Suedia microfibre. To provide additional comfort, the ŠKODA SCALA can be optionally equipped with a heated windscreen, heated steering wheel and heated rear seats.

## **Plenty of space thanks to a long wheelbase**

In the brand's typical style, the ŠKODA SCALA offers a very spacious interior, which comes close to that of the ŠKODA OCTAVIA. This is thanks to its long wheelbase measuring 2,649 mm, which allows for a generous rear kneeroom of 73 mm. The elbowroom in the rear is 1,425 mm; at 982 mm, the rear headroom is the most spacious in this segment. The ŠKODA SCALA has a boot capacity of 467 l – also giving it the largest boot in its segment. This increases to 1,410 l with the rear seats folded down.

## **Further information:**

Hermann Prax  
Head of Product Communications  
T +420 326 811 731  
[hermann.prax@skoda-auto.cz](mailto:hermann.prax@skoda-auto.cz)

Pavel Jína  
Spokesperson – Product Communications  
T +420 326 811 776  
[pavel.jina@skoda-auto.cz](mailto:pavel.jina@skoda-auto.cz)



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## **ŠKODA AUTO**

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.