



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA provides a specific outlook on the brand's electric future with the VISION iV concept study

- › ŠKODA shows first sketches of the concept study for the Geneva Motor Show
- › Coupé with dynamic lines based on the Modular Electric Drive Kit (MEB)
- › ŠKODA to present more than ten electric models by the end of 2022
- › Czech automaker invests two billion euros in alternative propulsion and new mobility services

Mladá Boleslav, 12 February 2019 – The Czech car manufacturer will be presenting its next step towards electric mobility at the Geneva Motor Show (5 to 17 March) with the ŠKODA VISION iV concept study. Now releasing two design sketches, ŠKODA whets the appetite for its first vehicle based on the Modular Electric Drive Kit (MEB). The four-door crossover coupé features fascinating sporty and emotional lines. Oliver Stefani, Head of ŠKODA Design, explains on [ŠKODA Storyboard](#), which design features of the VISION iV will be typical for future ŠKODA EVs.

The ŠKODA VISION iV combines an athletic body, 22-inch aerodynamically optimised wheels and powerfully flared mudguards with a pronounced coupé-like, flowing roofline. A characteristic tornado line connecting the front and rear emphasises the clean surfaces of the doors without handles. Cameras, whose housings are visually reminiscent of shark fins, take the place of traditional exterior mirrors.

The front characterises a reinterpretation of ŠKODA's typically wide covered grille, featuring fine vertical ribs and crystalline structures. The horizontal light strip in the upper part of the grille and strikingly large air intakes in the front apron emphasise the sporty appearance. The powerful rear features aerodynamic spoiler edges and crystalline LED tail lights. They redefine the typical ŠKODA C-shape and emphasise the width of the vehicle in combination with a light strip above the rear diffuser. Another eye-catching element at the rear is the ŠKODA logo; the individual letters are lit up in red.

2019 marks ŠKODA's entry into the era of electromobility. 124 years after the company was founded, the Czech automaker is launching the SUPERB PHEV with plug-in hybrid drive and fully battery-powered version of CITIGO. In 2020, the first production vehicles will follow based on the MEB. Over the next four years, ŠKODA is investing around two billion euros in alternative drive systems and new mobility services and will have introduced more than ten electrified models by the end of 2022.



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All content relating to the ŠKODA VISION iV can be found using [#VISIONiV](#).



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First design sketches of the ŠKODA VISION iV

The typically wide covered ŠKODA grille with new light strip, large wheels and athletic body with clear surfaces characterise the ŠKODA VISION iV.

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Source: ŠKODA AUTO



First design sketches of the ŠKODA VISION iV

The coupé-like, filigree roofline ends in a strong and wide rear with crystalline tail lights and a red illuminated ŠKODA logo.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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