



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

Exclusive insight: Concept study ŠKODA VISION iV features new, innovative interior concept

- › New interior concept with various levels and a seemingly floating monitor
- › New layout of instrument panel and centre console
- › ŠKODA VISION iV combines high utility value in everyday life with functional ergonomics
- › World premiere of the all-electric concept study at the Geneva Motor Show

Mladá Boleslav, 20 February 2019 – An interior sketch of the ŠKODA VISION iV provides an outlook on surprising solutions in ŠKODA's first all-electric vehicle based on MEB (Modular Electric Drive Kit). The innovative, user-friendly arrangement of the instrument panel and centre console creates new accents. There is also a seemingly free-floating central screen and a newly designed two-spoke steering wheel.

The all-electric concept study VISION iV offers an outlook on the interior of the first ŠKODA based on the Volkswagen Group's Modular Electric Drive Kit (MEB). The traditional centre tunnel is not used – so the ŠKODA designers used the possibilities of the new MEB platform to create a spacious and innovative interior. For example, they reconfigured the layout of the instrument panel and centre console. Between the driver and the passenger seat, the VISION iV offers plenty of storage space on the lowest level, above which there is a centre console that is particularly easy to reach for the driver and front passenger. Two mobile phones, which can be wirelessly integrated into the infotainment and operating system, can be placed in the console while they charge inductively.

The instrument panel consists of two levels whose lines and decorative stitching draw inspiration from the front of the vehicle. The large free-standing screen appears to hover centrally above the instrument panel, in front of which there is a ledge for the hand that operates the touch screen. The steering wheel has also been redesigned, now featuring two spokes and 'ŠKODA' in block capitals in place of the familiar ŠKODA logo.

ŠKODA is taking another step towards electromobility with the VISION iV. Over the next four years, the Czech carmaker will be investing around two billion euros in alternative drive systems and new mobility services. The brand will have introduced ten electrified models by the end of 2022.

The world premiere of the ŠKODA VISION iV concept study takes place at the Geneva Motor Show from 5 to 17 March.



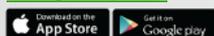
Follow us on Twitter <https://twitter.com/skodaautonews>, for all the latest news. All content on the ŠKODA VISION iV study can be found using the hashtag [#VISIONiV](#).

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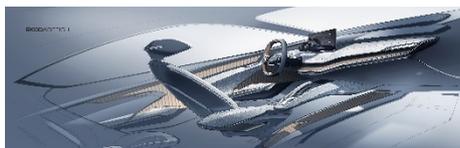


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Page 2 of 2

Media image:



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The ŠKODA VISION iV creates new accents with the arrangement of the instrument panel and centre console in various positions and levels. The central screen appears to float freely.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.