



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 7

ŠKODA KAMIQ – the new city SUV

- › Next step in the successful SUV campaign in Europe
- › ŠKODA KAMIQ combines the advantages of an SUV with the agility of a compact car
- › World premiere in March 2019 at the Geneva Motor Show

Mladá Boleslav, 26 February 2019 – ŠKODA is adding a third model to its European SUV portfolio: the ŠKODA KAMIQ. Just like with the successful ŠKODA KODIAQ and KAROQ, the name KAMIQ also originates from the language of the Inuit people who live in northern Canada and Greenland: it means something that fits perfectly. Sitting in the growing city SUV segment, the ŠKODA KAMIQ perfectly combines the advantages of a sport utility vehicle – such as higher ground clearance and an elevated seat position – with the agility of a compact car. With an emotive design, state-of-the-art assistance and infotainment systems, a generous amount of space and numerous Simply Clever features, the new KAMIQ equally fulfils the needs of both family- and lifestyle-oriented customers.

ŠKODA AUTO CEO, Bernhard Maier, said, “By introducing the ŠKODA KAMIQ, we are completing our successful European SUV portfolio at the lower end. As our first city SUV, the ŠKODA KAMIQ will captivate new customer groups for the ŠKODA brand and it is therefore an important component of our model campaign. The ŠKODA KAMIQ offers an attractive overall package and combines SUV-typical characteristics such as the elevated seat position and a good view of the road with agile handling, an emotive design, a high level of safety and state-of-the-art connectivity. Furthermore, its generous amount of space and many Simply Clever features make it a real ŠKODA.”

The ŠKODA KAMIQ continues the successful SUV design language from the KODIAQ and the KAROQ and comes with new visual highlights such as the split headlights featuring the daytime running lights above the main headlights. The city SUV is based on the modular transverse matrix (MQB) and, with a length of 4,241 mm, offers the ŠKODA-typical generous amount of space. Modern assistance systems, environmentally friendly and efficient drive systems, the latest infotainment systems and state-of-the-art connectivity solutions ensure the ŠKODA KAMIQ perfectly fulfils the requirements of modern individual mobility – all whilst further consolidating the emotiveness of the ŠKODA brand.

The name KAMIQ continues the already familiar nomenclature of ŠKODA SUV models. The names of the larger models, the ŠKODA KAROQ and ŠKODA KODIAQ, both also start with the letter K and end in a Q.

“With the expansion of our SUV family, we have not only focused on a uniform design language, the clear line of the names containing a K and a Q also accentuates the coherence and has a high recognition value. In the language of the Inuit, KAMIQ embodies something in which you feel comfortable in any situation and that has its own character. That suits this car perfectly,” explained Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing.

With the KAMIQ, ŠKODA is tapping into a new, younger target group that pursues a modern, adventure-oriented lifestyle in the increasingly popular city SUV segment. Apart from a car’s off-road



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 7

appearance, a high level of efficiency is especially important in this segment and the KAMIQ is therefore exclusively available with front-wheel drive.

Design: A ŠKODA SUV with an emotive, compact shape

The front of the new ŠKODA KAMIQ is characterised by a wide radiator grille with double slats and distinct lines on the bonnet. The rugged front spoiler emphasises the car's off-road character. The compact side view, with large wheels measuring 16 to 18 inches and an elevated bonnet, appears robust and dynamic; the roof line and high ground clearance reinforce this impression. The side view presents balanced proportions and a timeless design, combined with a dynamic and sporty look. The rear features a new interpretation of the ŠKODA-typical 'C' shape of the lights. A diffuser accentuates the car's generous ground clearance and powerful appearance.

"With the ŠKODA KAMIQ, we have rigorously advanced our successful SUV design language and come up with a car that is very powerful and emotive, despite its compact dimensions. The KAMIQ is immediately recognisable as a member of the ŠKODA SUV family thanks to its large, upright radiator grille, the distinct lines on the bonnet and the crystalline headlights. However, new highlights such as the daytime running lights above the headlights further reiterate an independent and unique identity," explained Oliver Stefani, Head of ŠKODA Design.

The new ŠKODA SUV is the brand's first model to feature split LED headlights with daytime running lights that, in the full-LED version, appear like four gemstones above the main headlights. Three-dimensional and crystalline effects as well as LED units that look like glistening jewels add to the sophisticated appearance. The full-LED version also features fog lights with static cornering lights as well as – for the first time in a ŠKODA – dynamic front and rear indicators. The front indicators are divided into individual LEDs. When the driver turns the indicators on, they flash outwards in a sweeping motion.

Interior: A good view of the road, plenty of space and comfort

The KAMIQ is the Czech brand's second model featuring the new interior concept. Its interior is dominated by the free-standing screen which is ideally positioned in the driver's field of view and, at 9.2 inches, one of the biggest in its segment. A character line echoes the lines on the bonnet. It also forms an ergonomic hand rest below the display for operating the touchscreen. Measuring 10.25 inches, the optional Virtual Cockpit is also amongst the largest displays in the segment. The redesigned instrument panel continues the emotive design language of the exterior. The side air vents extend into the doors, visually enhancing the spacious feel of the KAMIQ.

The dashboard, with its new, extensive decorative elements, and the front door trims feature a high-quality, soft-foam surface with a new specific texture resembling crystalline structures. This will also shape the ŠKODA brand's style in future. The ambient lighting, available in the three colours white red and copper, also helps to provide a pleasant feeling of spaciousness. These add a visual highlight to the shades and coloured contrasting stitching on the seat covers. As an option, the seat covers are available in an exquisite Suedia microfiber. The ŠKODA KAMIQ also offers a higher seat position compared to the ŠKODA SCALA.

The interior of the new ŠKODA SUV impresses not only with its amount of space but also with its comfort options that are otherwise rather seen in higher vehicle segments. These include for example a heated steering wheel and heated windscreen. The KAMIQ also offers heated seats, not only for the



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 3 of 7

two front seats but also as an option for the seats in the back.

Body: Spacious interior despite compact exterior dimensions

The new ŠKODA KAMIQ is 4,241 mm long and 1,793 mm wide, and has a height of 1,531 mm. The wheelbase measures 2,651 mm. This is especially beneficial for the rear passengers who can enjoy 73 mm of knee room. The boot has a capacity of 400 l, which increases to 1,395 l when the rear seats are folded down. As an optional extra, the front passenger's seat back can also be folded down, allowing longer items up to 2,447 mm to be transported with ease.

Powertrains: Five engines and optional adjustable chassis

All of the ŠKODA KAMIQ's engines are direct-injection units with turbochargers. They come with brake energy recovery as well as Stop/Start technology and comply with the currently strictest Euro 6d-TEMP emissions standard. The entry-level engine is a 1.0 TSI delivering 70 kW (95 PS). From its cylinder capacity of 1.0 l, this three-cylinder model produces maximum torque of 175 Nm and features a manual 5-speed gearbox.

The 1.0 TSI with a power output of 85 kW (115 PS) comes with a 6-speed gearbox as standard, but can be fitted with a 7-speed DSG as an option, and generates torque of 200 Nm. The top-end engine is the four-cylinder 1.5 TSI with a power output of 110 kW (150 PS) and maximum torque of 250 Nm. Its Active Cylinder Technology (ACT) automatically shuts down two cylinders when the load is light, thus saving on fuel. This engine is also available with a 7-speed DSG as an alternative to the manual 6-speed gearbox. All three petrol engines are equipped with a petrol particulate filter.

The four-cylinder 1.6 TDI diesel engine delivering 85 kW (115 PS) also offers torque of 250 Nm; it is fitted with an SCR catalytic converter with AdBlue injection and a diesel particulate filter as standard. This efficient diesel engine is coupled with a 6-speed manual gearbox as standard; a 7-speed DSG is available as an option.

The latest version of the 1.0 G-TEC is a particularly efficient and eco-friendly way to drive the new ŠKODA KAMIQ. This three-cylinder engine has a power output of 66 kW (90 PS) and maximum torque of 145 Nm, and is designed to run on natural gas (CNG). This generates lower CO₂ and NO_x emissions compared to conventional fuels. Power is transmitted via a manual 6-speed gearbox.

With 36 mm more ground clearance than the new compact car, the ŠKODA SCALA, the ŠKODA KAMIQ's chassis combines the advantages of an SUV with the agile handling of a compact car. Sport Chassis Control allows for an even more dynamic set-up. This optional sporty chassis is 10 mm lower and, in addition to the Normal mode, also has a Sport mode with firmer characteristics for the shock absorbers that are adjusted electronically.. Drivers can configure the two chassis settings in the menu for Driving Mode Select, which comes in combination with Sport Chassis Control. Driving Mode Select offers a choice of four modes: Normal, Sport, Eco and Individual. As an optional extra, underbody protection is available for those who also like to venture off-road.

Safety: State-of-the-art assistance systems from higher segments

The ŠKODA KAMIQ offers state-of-the-art safety systems – Front Assist and Lane Assist are already available as standard. Front Assist, which includes City Emergency Brake and Predictive Pedestrian Protection, monitors the area in front of the car while driving in the city, thereby helping to prevent accidents. Using a camera, Lane Assist recognises lane markings and helps the driver to keep the car



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 4 of 7

in lane. At speeds of up to 210 km/h on motorways, the optional Adaptive Cruise Control (ACC) maintains the speed set by the driver or automatically adjusts the speed of the car to that of vehicles ahead. This takes the strain off the driver and further improves safety. In combination with DSG, the system can even brake the ŠKODA KAMIQ until it stops and have it pull away again automatically in up to three seconds. The optional Driver Alert fatigue detection system emits a warning as soon as it registers that the driver's concentration is waning.

The level of safety can be increased further with additional optional systems. If the ŠKODA KAMIQ's sensors detect an impending collision, the optional proactive Crew Protect Assist quickly closes any open windows and pre-tensions the front seat belts. Up to nine airbags, including a knee airbag and side airbags for the rear seats, protect the passengers in the case of a collision. Following an accident, the Multi-Collision Brake prevents the vehicle from rolling any further in an uncontrolled manner.

Many modern assistance systems prevent accidents and ensure a high level of active safety in the ŠKODA KAMIQ. The optional Side Assist can detect vehicles that are up to 70 m away and wanting to overtake or that are in the car's blind spot, and thus also effectively assists the driver on motorways and dual carriageways. To do this, it uses two radar systems in the rear and alerts the driver using light signals on the inner edge of the wing mirror, where the driver will notice them intuitively. Rear Traffic Alert warns the driver about objects moving behind the vehicle when reversing. This is a key function of Side Assist.

The optional rear-view camera and Park Assist, which automatically manoeuvres the ŠKODA KAMIQ into and out of parallel and bay parking spaces, lend the driver a hand when parking. The integrated Manoeuvre Assist function automatically brakes the city SUV if the sensors detect an obstacle in front of or behind the car during parking. Auto Light Assist is also available as an option. This uses a camera to detect oncoming traffic as well as vehicles travelling ahead of the KAMIQ, and automatically dips the headlights.

Connectivity: Always online thanks to eSIM

Three infotainment systems are available for the new ŠKODA KAMIQ. The top-of-the-range Amundsen infotainment system comes with a free-standing 9.2-inch touchscreen that is positioned up high, in clear view of the driver. This screen ranks amongst the largest within the segment. And so does the KAMIQ's 10.25-inch Virtual Cockpit with a choice of five different display layouts – Classic, Basic, Modern, Sport and Extended. Even the Bolero infotainment system comes with an 8-inch display and the entry-level Swing system features a 6.5-inch screen and four speakers in the front. Bolero and Amundsen come with eight speakers; the optional 405-watt ŠKODA Sound System has ten speakers.

"The ŠKODA KAMIQ is equipped with the all-new generation of our infotainment systems. It is always online and the infotainment apps offer the most recent ŠKODA Connect online services. This makes it the perfect match for a young, online-oriented target group for city SUVs," said Christian Strube, ŠKODA AUTO Board Member for Technical Development.

The permanent Internet connection provides the KAMIQ with eCall, which communicates information such as the car's location and status in the event of an accident, and Proactive Service, which stays in contact with the garage to coordinate service appointments.



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 5 of 7

The car's high degree of connectivity also enables remote vehicle access via the ŠKODA Connect app or web portal. This feature allows owners to lock and unlock their car or check whether all of its windows are closed – all from a distance. In addition, car owners can conveniently call up information while on the go or, for example, from the comfort of their own living room, and find out how much fuel is left in the tank. Other vehicle and driving data such as the car's mileage or the speeds it has travelled at can also be accessed.

Infotainment apps, available in the Shop that can be installed to the Amundsen infotainment system, provide access to further in-car services. Using the News app for example, KAMIQ owners can subscribe to news feeds; the Weather app covers all of Europe. Online Traffic Information provides more accurate estimates for route and journey times; traffic jams and alternative routes are updated in real time. Online data also feeds the display of available parking spaces and current fuel prices as well as the voice control feature which also understands entire sentences and dialects through the use of the ŠKODA server.

In the Shop, customers can select additional data plans, for example to provide passengers with a data allowance via a Wi-Fi hotspot. No additional costs are incurred or further trips to the garage required, as the navigation system's maps are updated automatically, 'over the air'.

Simply Clever: New concepts for ŠKODA's city SUV

Overall, the ŠKODA KAMIQ offers more than twenty Simply Clever features. The KAMIQ is the first car in its segment to offer the option of clever door-edge protection that deploys automatically when the doors are opened. This system prevents damage to the KAMIQ as well as nearby vehicles, particularly in tight parking spaces in the city. The optional electric tailgate proves to be another convenient feature when loading a weekly shop for example. The tailgate can be opened and closed at the push of a button; thanks to its integrated tip-to-close function, it can also be closed by lightly pulling on the open tailgate. From the Ambition trim level upwards, a removable LED torch can be found on the side in the boot. The button to electrically unlock the retractable tow bar can also be found in the boot.

Further information:

Hermann Prax
Head of Product Communications
T +420 326 811 731
hermann.prax@skoda-auto.cz

Pavel Jína
Spokesperson – Product Communications
T +420 326 811 776
pavel.jina@skoda-auto.cz



Follow us at <https://twitter.com/skodaautonews> for the latest news. Find out all about the ŠKODA KAMIQ with [#SkodaKamIQ](https://twitter.com/skodaautonews).



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 6 of 7

Media images:



ŠKODA KAMIQ – the new city SUV

The ŠKODA KAMIQ continues the successful SUV design language from the KODIAQ and the KAROQ and comes with new visual highlights such as the split headlights featuring the daytime running lights above the main headlights.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

The new ŠKODA KAMIQ is 4,241 mm long and 1,793 mm wide, and has a height of 1,531 mm. The wheelbase measures 2,651 mm.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

The KAMIQ is immediately recognisable as a member of the ŠKODA SUV family thanks to its large, upright radiator grille, the distinct lines on the bonnet and the crystalline headlights.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

The rear features a new interpretation of the ŠKODA-typical 'C' shape of the lights. A diffuser accentuates the car's generous ground clearance and powerful appearance.

[Download](#)

Source: ŠKODA AUTO



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 7 of 7



ŠKODA KAMIQ – the new city SUV

The front of the new ŠKODA KAMIQ is characterised by a wide radiator grille with double slats and distinct lines on the bonnet.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

The new ŠKODA SUV is the brand's first model to feature split LED headlights with daytime running lights that, in the full-LED version, appear like four gemstones above the main headlights.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

The KAMIQ is the first car in its segment to offer the option of clever door-edge protection that deploys automatically when the doors are opened. This system prevents damage to the KAMIQ as well as nearby vehicles, particularly in tight parking spaces in the city.

[Download](#)

Source: ŠKODA AUTO

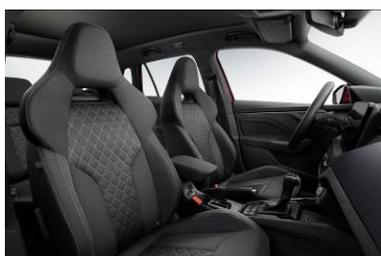


ŠKODA KAMIQ – the new city SUV

Three infotainment systems are available for the new ŠKODA KAMIQ. The top-of-the-range Amundsen infotainment system comes with a free-standing 9.2-inch touchscreen that is positioned up high, in clear view of the driver. This screen ranks amongst the largest within the segment.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

The seat covers are available in an exquisite Suedia microfibre as an option.

[Download](#)

Source: ŠKODA AUTO

ŠKODA Media Services
media@skoda-auto.cz



FROM DETAILS TO STORY
skoda-storyboard.com

Follow @skodaautonews



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 8 of 7



ŠKODA KAMIQ – the new city SUV

A new Simply Clever feature: The integrated funnel in the lid of the windscreen washer tank makes the washer fluid refill easy.

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

Video: ŠKODA KAMIQ Teaser

[Download](#)

Source: ŠKODA AUTO



ŠKODA KAMIQ – the new city SUV

Video: ŠKODA KAMIQ Footage

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services
media@skoda-auto.cz



FROM DETAILS TO STORY
skoda-storyboard.com

Follow @skodaautonews