



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

ŠKODA at the Geneva Motor Show 2019: Two world premieres presented live online

- › ŠKODA presents new city SUV KAMIQ for the first time to the public in Geneva
- › The all-electric concept study ŠKODA VISION iV is also celebrating its world premiere
- › ŠKODA press conference live on ŠKODA Storyboard on March 5 from 09:40 CET

Mladá Boleslav/Geneva, 1 March 2019 – ŠKODA will be presenting several new products at the Geneva Motor Show (5 – 17 March 2019). The all-new city SUV ŠKODA KAMIQ will be celebrating its world premiere alongside the all-electric concept study ŠKODA VISION iV. The ŠKODA SCALA will also be among the models presented at the 89th Geneva Motor Show.

ŠKODA will be broadcasting the press conference, which will last around 15 minutes, live online on 5 March, starting at 09:40 CET. You can watch it live on the brand platform ŠKODA Storyboard or on Twitter – ŠKODA AUTO NEWS. Media organisations can also relay the livestream on their own channels using embed code.

Date: 5 March 2019 from 09:40 CET

Livestream: <http://www.skoda-storyboard.com>

YouTube: <https://www.youtube.com/watch?v=YQyaoRyRFAI>

Twitter: <https://twitter.com/skodaautonews>

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ŠKODA VISION iV

With the concept study ŠKODA VISION iV, the Czech automobile manufacturer is taking the next step towards electromobility at the Geneva Motor Show (5 to 17 March). The VISION iV is the brand's first vehicle to be based on the Modular Electric Matrix (MEB). The four-door crossover coupé features fascinating sporty and emotive lines.

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Source: ŠKODA AUTO



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Page 2 of 2



ŠKODA KAMIQ

With the new ŠKODA KAMIQ, the Czech automobile manufacturer is taking the next step in its SUV campaign and expanding its range to include a compact and lifestyle-oriented entry-level model for the European market. The ŠKODA KAMIQ combines the agility and handling of a compact car with the traditional advantages of an SUV.

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Source: ŠKODA AUTO

KODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.