



ŠKODA
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PRESS RELEASE

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ŠKODA AUTO Annual Press Conference 2019: Photos and speeches on ŠKODA Storyboard

- › ŠKODA AUTO Annual Press Conference was held on Wednesday, 20 March 2019 at the ŠKODA Museum at the company headquarters in Mladá Boleslav
- › 80 international press representatives attended the conference

Mladá Boleslav, 20 March 2019 – ŠKODA AUTO's annual press conference took place on Wednesday, 20 March 2019. ŠKODA CEO Bernhard Maier, ŠKODA Board Member for Finance and IT as well as ŠKODA Board Member for HR presented the 2018 financial results to the press and discussed the company's current developments. They also provided an outlook on ŠKODA's future plans.

In addition to press information, an infographic with financial results and photos, speeches and presentations of the press conference are also available on the [ŠKODA Storyboard](#).

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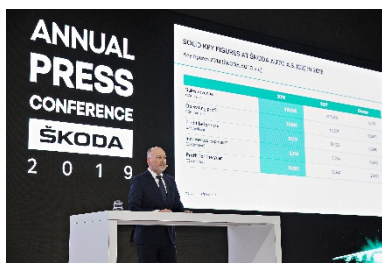
Media images:



ŠKODA AUTO Annual Press Conference 2019
ŠKODA AUTO CEO Bernhard Maier at the car manufacturer's annual press conference in Mladá Boleslav today.

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ŠKODA AUTO Annual Press Conference 2019
Klaus-Dieter Schürmann, ŠKODA AUTO Board Member for Finance and IT, at the automaker's annual press conference in Mladá Boleslav today.

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Bohdan Wojnar, ŠKODA AUTO Board Member for Human Resources, at the car maker's annual press conference in Mladá Boleslav today.

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(from left to right) Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, Klaus-Dieter Schürmann, ŠKODA AUTO Board Member for Finance and IT, ŠKODA AUTO CEO Bernhard Maier and Bohdan Wojnar, ŠKODA AUTO Board Member for Human Resources following ŠKODA AUTO's annual press conference with the KLEMENT, the electric two-wheel concept for sustainable micro-mobility.

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ŠKODA AUTO Annual Press Conference 2019

The Laurin & Klement Hall at the ŠKODA Museum during ŠKODA AUTO's annual Press Conference in Mladá Boleslav today.

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ŠKODA AUTO Annual Press Conference 2019

ŠKODA AUTO CEO Bernhard Maier presented information on 2018's balance sheet and gave an outlook on the company's future development at the car manufacturer's annual press conference in Mladá Boleslav today.

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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