



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA OCTAVIA: DYNAMIC+ package emphasises bestseller's sportiness and elegance

- › **Exterior:** black details provide dynamic and emotional accents
- › **Interior:** sports seats, black roof lining, aluminium pedals and sports steering wheel as standard
- › **Alloy wheels:** 17-inch "Trius" as standard, optional wheels up to 18 inches in size

Mladá Boleslav, 26 March 2019 – ŠKODA is sharpening the emotional profile of the ŠKODA OCTAVIA and ŠKODA OCTAVIA COMBI estate with a new DYNAMIC+ package. This individualisation option includes signature black accents on the body, while sports seats, aluminium pedals, a sports steering wheel and a black roof lining define the look in the interior. The DYNAMIC+ package is available in conjunction with most engine versions and uses specific modifications to move the bestsellers' appearance closer to the RS models.

The new DYNAMIC+ package for the ŠKODA OCTAVIA and OCTAVIA COMBI estate uses specific visual details to highlight the vehicles' dynamic and elegant character. The front spoiler features a sporty black lip, matching the black frame of the characteristic ŠKODA grille. The latter is part of the Black package, as are the black wing mirror caps and smoked Sunset glass. A black rear diffuser is included as well, while the rear of the saloon also features a black spoiler on the boot lid. The 17-inch "Trius" alloy wheels in metallic black are complemented by three additional wheel sets: the bicolour 17-inch "Hawk" in brushed silver and glossy black as well as two 18-inch wheels – the bicolour "Vega", again in glossy black and brushed silver, and the matt black "Turini". The sporting, elegant and dynamic look continues in the interior, with sports seats, a black roof lining and a multifunction sports steering wheel.

The OCTAVIA and the particularly versatile and practical OCTAVIA COMBI estate are key models in the ŠKODA portfolio: the current ŠKODA success story began with the introduction of the first new-generation OCTAVIA in 1996. By now the brand's bestseller, produced at the main plant in Mladá Boleslav, is synonymous with the Czech car maker and considered the heart of the brand. Currently in its third generation, its sales figures illustrate its success in the compact segment: so far, more than 5.5 million customers have taken delivery of an OCTAVIA or an OCTAVIA COMBI. Offering superior workmanship, modern technology, a spacious cabin and boot and excellent value for money, the OCTAVIA and OCTAVIA COMBI embody the ŠKODA DNA to perfection and play a significant part in defining the brand's image.

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Media images:



DYNAMIC+ package highlights sporting elegance

The DYNAMIC+ package maximises the dynamic emotional appeal of the ŠKODA OCTAVIA with black detailing on elements like the front spoiler, grille and exterior mirrors.

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Source: ŠKODA AUTO



DYNAMIC+ package highlights sporting elegance

The particularly practical ŠKODA OCTAVIA COMBI is also available with the DYNAMIC+ package. 17-inch "Trius" alloy wheels are included as standard.

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DYNAMIC+ package highlights sporting elegance

The new DYNAMIC+ package is available for most engine variants.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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