



ŠKODA
SIMPLY CLEVER

Alain Favey



Alain Favey was born on 16 February 1967 in L'Isle Adam, France.

In 1989 he completed his studies at the business school in Paris (HEC).

Alain Favey then held various sales positions at Citroën.

Between 1997 and 2007, he led Citroën sales organizations in Denmark, Belgium, Great Britain and Italy.

In 2007, he joined Citroën France, where he was appointed Member of the Board.

In January 2009, he moved to Volkswagen AG where he held the position of European Sales Director.

In January 2012, Alain Favey took over the management of Porsche Holding Salzburg.

Since 1 September 2017, Alain Favey has been the Board Member for Sales and Marketing at ŠKODA AUTO a.s. in Mladá Boleslav, Czech Republic.



ŠKODA
SIMPLY CLEVER

Alain Favey (*1967 in L'Isle Adam, France)

Board Member for Sales and Marketing at ŠKODA AUTO, a.s. (since 1 September 2017)

Professional background

- › Business school Paris (HEC) (graduated 1989)
- › Marketing Director, Citroën Germany (1990-1994)
- › Regional Director Citroën Europe (1994-1997)
- › Managing Director Citroën Denmark (1997-1998)
- › Managing Director Citroën Belgium (1999-2000)
- › Managing Director Citroën Great Britain (2000-2005)
- › Managing Director Citroën Italy (2005-2007)
- › Board Member Citroën France (2007-2008)
- › European Sales Director, Volkswagen Passenger Cars, Wolfsburg (2009–2011)
- › Managing Director Porsche Holding Salzburg (2012-2017)
- › Board Member for Sales and Marketing, ŠKODA AUTO, a.s., Mladá Boleslav (since 2017)

Alain Favey (*1967 in France)

- › Since 2017: Board Member for Sales and Marketing, ŠKODA AUTO, a.s.
- › Managing Director Porsche Holding Salzburg (2012-2017)
- › European Sales Director Volkswagen AG, Wolfsburg (2009–2011)
- › Various sales positions at Citroën (1990-2008)