



ŠKODA
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2019 sees ŠKODA AUTO enter the era of eMobility

- › ŠKODA's first steps into the era of eMobility are a milestone in the Czech car manufacturer's 124-year history
- › ŠKODA will have introduced ten electrified models by the end of 2022
- › The brand's first model to be based on the MEB modular electric car platform will debut in 2020
- › ŠKODA AUTO will invest two billion euros in the development of alternative drive technologies and new mobility services

Mladá Boleslav/Geneva, 4 March 2019 - ŠKODA AUTO is entering the era of eMobility in 2019 – marking a milestone in the brand's 124-year history. The ŠKODA SUPERB featuring plug-in hybrid drive and the all-electric ŠKODA CITIGO are the Czech manufacturer's first electrified models. ŠKODA's first model to be based on Volkswagen Group's MEB modular electric car platform will follow in 2020. Over the next four years, ŠKODA AUTO will invest around two billion euros in alternative drive systems and new mobility services – the largest investment in the brand's history – and will have launched ten electrified models by the end of 2022.

Bernhard Maier, ŠKODA AUTO CEO, said, "This year, ŠKODA AUTO is taking its first steps into the era of eMobility – a very special moment in the history of our company, which will celebrate its 125th anniversary next year. We're kicking things off with the SUPERB plug-in hybrid and the all-electric version of the CITIGO. By the end of 2022, we will have launched more than ten partially or fully electrified models."

The era of eMobility is beginning in Kvasiny and Mladá Boleslav. Production of the brand's first plug-in hybrid vehicle will start in Kvasiny in 2019. The all-electric ŠKODA models based on Volkswagen Group's MEB modular electric car platform will begin rolling off the production line at the main plant in Mladá Boleslav in 2020. By the end of 2022, ŠKODA will have launched a total of ten cars that run either as plug-in hybrids or purely electrically. The VISION iV concept study is ŠKODA's next step towards becoming a provider of a wide range of eMobility solutions.

ŠKODA is setting clear priorities for eMobility. First and foremost, driving an electrified ŠKODA should be fun; the individual models should also have an attractive and emotive design, state-of-the-art driver assistance systems and comprehensive connectivity. What's more, ŠKODA is placing great importance on offering a long range and – last but not least – excellent value for money.



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Bernhard Maier, ŠKODA AUTO CEO, explained, "We will introduce eMobility to our customers when it is truly Simply Clever and we can make use of all the advantages, in other words: a long range, quick charging, comprehensive charging infrastructure and reasonable prices. And we are orientating ourselves towards our three brand values 'simplifying', 'surprising' and 'human'. For example, for convenient charging at home we are developing intuitively operated wall boxes in collaboration with Volkswagen Group and, for on-the-go use, there is the ŠKODA e-charge card which customers can use to charge their car quickly and easily at public charging points all over Europe. We are thereby inspiring as many customers as possible with eMobility."

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.