



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 1 of 3

ŠKODA appears electric, smart, innovative and emotive at Geneva Motor Show

- › ŠKODA VISION iV offers a concrete look ahead at a future all-electric vehicle from the brand, and the manufacturer's next step towards eMobility
- › ŠKODA KAMIQ: new city SUV for the European market
- › ŠKODA SCALA: radical redefinition of the compact car segment for ŠKODA AUTO
- › ŠKODA FABIA R5: next development stage of the most successful rally car in WRC 2
- › KLEMENT: electric two-wheel concept as an innovative mobility solution for the city
- › Press conference at the ŠKODA exhibition stand on 5 March 2019 at 09:40

Mladá Boleslav/Geneva, 4 March 2019 – ŠKODA will be presenting the full range of its mobility services at the Geneva Motor Show from 5 to 17 March. The VISION iV concept study offers a concrete look ahead at the first all-electric ŠKODA based on the MEB modular electric car platform. With the new KAMIQ, the Czech car manufacturer is expanding its successful SUV family into the growing segment of city SUVs, and the SCALA is completely redefining the compact car segment for ŠKODA. The latest development of the ŠKODA FABIA R5, the most successful rally car in the brand's history, will also be on display at the ŠKODA stand. What's more, ŠKODA will be presenting an innovative mobility solution for the city – the KLEMENT, an electric two-wheel concept. This looks back on the brand's history, which began 124 years ago with its founding fathers Václav Laurin and Václav Klement producing bicycles.

At this year's Geneva Motor Show, ŠKODA will be presenting itself as the Simply Clever Company for innovative mobility services. With the VISION iV and the KLEMENT, ŠKODA offers exciting prospects for an electric future. In addition to the new KAMIQ city SUV and the new SCALA compact model, the car manufacturer will also be presenting an overview of the current model range. The press conference will start on 5 March at 9:40 at the ŠKODA stand in pavilion 2.

2019 marks an exceptional occasion in the company's 124-year history: ŠKODA is entering the eMobility era. Over the next four years, the company will be investing around two billion euros in alternative drive systems and new mobility services – the biggest investment programme in the brand's history. ŠKODA will have introduced ten electrified models by the end of 2022. Furthermore, the car manufacturer is consistently expanding its range of new mobility services. Examples include the car-sharing platform 'HoppyGo' and the mobility and social service 'CareDriver'. The high level of networking between the vehicle, the driver and the environment enables ŠKODA vehicles to be integrated into smart home networks and controlled by the ŠKODA Connect app through Amazon's voice assistant Alexa. Multimedia support will help visitors to the ŠKODA stand in Geneva find out more about ŠKODA's mobility services and they will also have the opportunity to create their own avatar for this at the User Experience Table.

ŠKODA VISION iV: concrete look ahead at eMobility 'made by ŠKODA'

The VISION iV offers a concrete look ahead at the future ŠKODA family of vehicles running purely on electric batteries. The concept study is ŠKODA's first vehicle to be built on the Volkswagen Group's MEB modular electric car platform, sporting an athletic, aerodynamic body and offering a spacious interior typical of a ŠKODA. The 22-inch wheels provide a visual highlight and



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 2 of 3

emphasise the impressive presence of the vehicle. Eye-catching details include the illuminated glass elements in the vertical slats of the ŠKODA grille and cameras instead of traditional wing mirrors whose housings are reminiscent of shark fins. Two electric motors – one on the front and one on the rear axle – form the emission-free drive system, making the VISION iV an all-wheel drive. The flat-pack lithium-ion battery installed in the vehicle's underbody saves space and provides a range of up to 500 kilometres according to the WLTP cycle. Innovative technologies provide more safety and comfort, ushering in a new era of infotainment and digitalisation. Smartphones can be integrated directly into the vehicle's infotainment system and can even be used as a digital key to open the vehicle.

New ŠKODA KAMIQ – the brand's first city SUV

ŠKODA is continuing its successful SUV campaign, presenting its first city SUV with the new KAMIQ. After the KODIAQ and the KAROQ, the KAMIQ is the third SUV model range for the European market, rounding off the lower end of the successful SUV portfolio. The name KAMIQ highlights that it is a member of the brand's SUV family, following the established nomenclature; the names KODIAQ and KAROQ also start with a K and end in a Q. The word KAMIQ comes from the language of the Inuit people living in northern Canada and Greenland and means something with its own character that fits perfectly in every situation. In the growing segment of city SUVs, the ŠKODA KAMIQ combines the advantages of an SUV, for example, greater ground clearance and higher sitting position, with a stylish off-road appearance and the agility of a compact vehicle. With its emotive design, state-of-the-art assistance and infotainment systems, generous interior and numerous Simply Clever features, the KAMIQ meets the demands of family and lifestyle-oriented customers alike.

ŠKODA SCALA sets an emotive tone

The ŠKODA SCALA completely redefines the compact car segment for ŠKODA with high functionality, state-of-the-art connectivity and an emotive design. The ŠKODA SCALA has a new name to match its unique character and modern technology: SCALA is the Latin word for 'staircase' or 'ladder'. This highlights the fact that ŠKODA is taking a leap forward with this model. This also applies to the new design language that ŠKODA presented for the first time with the VISION RS in Paris. In addition, the SCALA offers a high level of active and passive safety, full-LED headlights and tail lights, plenty of space for passengers and luggage, five efficient engines delivering between 66 kW (90 PS) and 110 kW (150 PS), as well as numerous Simply Clever solutions. It will be launched onto the market at the beginning of the second quarter of 2019.

Update and a new look for World Rally Champion ŠKODA FABIA R5

The Czech car manufacturer has a very special highlight for motorsports fans in Geneva: at the ŠKODA stand, they can experience the thrill of a special rally stage in two simulators and then immerse themselves in the brand's motorsport history. ŠKODA will be bringing all its WRC2 World Cup trophies from 2016 to 2018 to Switzerland, as ŠKODA Motorsport is presenting the next development stage of the ŠKODA FABIA R5 at the Geneva Motor Show; the most successful rally car in the brand's motorsport history is being upgraded. It incorporates design elements from the 2019 ŠKODA FABIA production version and has been technologically optimised. Following homologation, the revised FABIA R5 will probably be used by the ŠKODA factory team from mid-2019 and will also be available for customer teams.



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 3 of 3

KLEMENT – a trendsetting two-wheel concept for urban mobility

Pure, simple and intuitive to operate: the new KLEMENT electric mobility solution represents a modern and environmentally friendly lifestyle. The futuristic two-wheel concept positions itself as an ecological alternative to the car in the field of micromobility. An electric rear hub motor and integrated brake energy recuperation accelerate the bike to a top speed of 45 km/h; Two batteries allow for a range of more than 60 kilometres. The KLEMENT is fully connected; For example, the current battery levels can be displayed via an app. In addition, a geographical boundary can be pre-defined, out of which the KLEMENT cannot ride.

ŠKODA KAROQ and KODIAQ SUVs with new and optional features

In Geneva, the ŠKODA KAROQ and ŠKODA KODIAQ SUV models are being presented to the public with innovations that will be included as standard or options for the models from the two ranges during the course of the year. Instantly recognisable: both models bear the ŠKODA logo in block capitals at the rear. The new Side Assist, now with a range of 70 metres, is available as an option. Another innovation is the DCC adaptive chassis control that will also be available in the future for versions with front-wheel drive. The ŠKODA KAROQ adds the 2.0 TDI with 140 kW (190 hp) and 7-speed DSG to its range of drive systems, while the ŠKODA KODIAQ, for example, gets a new tyre pressure monitoring system with pressure sensors on each wheel. The model variant SCOUT is optionally available with ventilated seats. In the future, ŠKODA will be offering the KODIAQ RS and SPORTLINE with the new 'Ignite' 20-inch alloy wheels.

Further information:

Hermann Prax
Head of Product Communication
T +420 734 298 173
hermann.prax@skoda-auto.cz

Štěpán Řehák
Spokesperson - Product Communication
T +420 734 298 614
stepan.rehak@skoda-auto.cz

ŠKODA Media Services

skoda-storyboard.com

Download the ŠKODA Media Services app



For the latest news, follow us on <https://twitter.com/skodaautonews>. All content relating to ŠKODA at Geneva Motor Show 2019 can be found using [#SKODAIinGENEVA2019](https://twitter.com/skodaautonews).

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.