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ŠKODA SCALA sets new benchmarks in the compact car segment

- › First ŠKODA model based on Volkswagen Group's MQB-A0 platform
- › Emotiveness and dynamics characterise the next development stage for ŠKODA's design language
- › Always online, state-of-the-art connectivity and enhanced voice control
- › Generous amount of space and a high degree of versatility despite compact dimensions
- › TSI, TDI and CNG: five powerful and efficient turbo engines
- › New safety systems in the compact segment provided by assistance systems from higher segments

Mladá Boleslav / Split, 2 April 2019 - ŠKODA has completely redefined its compact car segment with the SCALA. As the name suggests the brand is aiming high with the new SCALA: the word 'SCALA' comes from Latin and means 'stairs', 'ladder' or 'scale'. By incorporating new technology, an emotive design, a high degree of functionality and state-of-the-art connectivity, the new SCALA is taking more than just one development step at a time – and is also setting new benchmarks in the compact segment. The SCALA is available with a selection of five engine variants featuring power outputs from 66 kW (90 PS) to 110 kW (150 PS), a high level of active and passive safety, as well as full LED headlights and tail lights. Added to this is plenty of space for luggage and passengers as well as a wealth of Simply Clever features – making it a true ŠKODA.

ŠKODA CEO, Bernhard Maier, said, "With the new ŠKODA SCALA we are opening a new chapter in ŠKODA's compact segment. It is an all-new car that is setting the standards in this segment in terms of technology, safety and design. The SCALA perfectly embodies ŠKODA's typical 'smart understatement'. We are convinced that the SCALA has the best chance to redefine the A segment for ŠKODA."

Highlights of the new ŠKODA SCALA at a glance:

Exterior

The SCALA's headlights are narrow and tapered and, together with the **striking upright radiator grille**, the large air inlet positioned beneath it and the **side Air Curtains**, shape the compact model's front. Featuring a sporty, elegant design, the SCALA is packed with emotive appeal and, in addition to the KAMIQ, is the first ŠKODA production model in Europe bearing the **ŠKODA lettering on its tailgate** instead of the brand's logo. The block lettering particularly comes into its own on the extended rear window that is included in the Emotion and Image packages. Full LED headlights and tail lights as well as **dynamic rear indicators** add to the car's striking appearance, as do the **aerodynamically optimised alloy wheels** measuring up to **18 inches** and the **twelve** available **body colours**.

Interior

The SCALA's new interior concept combines ergonomics and emotiveness with plenty of space, a plethora of storage compartments and the **largest boot in the segment (467 l)**, which increases to 1,410 l with the split back seats folded down (60:40), and offers numerous Simply Clever



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features. A **wheelbase of 2,649 mm** allows for a generous **73 mm of kneeroom** in the rear and the **982 mm of rear headroom** sets benchmarks in the segment. On the redesigned dashboard, a character line echoes the lines of the bonnet and flows around the **free-standing screen measuring up to 9.2 inches**, which is positioned high up and in clear view of the driver. At the same time, the character line forms an **ergonomic rest for the hand** operating the touchscreen. The front door trims come with a high-quality, soft surface. Warm colours, individual decorative trims, **ambient lighting and coloured contrasting stitching** on the seats (now available with exquisite **Suedia microfibre** covers as an option) create a pleasant atmosphere. As options, the **heated windscreen and heated steering wheel** provide additional comfort.

MQB platform and body

The new SCALA is **the first ŠKODA based on Volkswagen Group's modern modular MQB-A0 platform**. The SCALA is 4,362 mm long, 1,793 mm wide and has a height of 1,471 mm. In addition to a generous amount of space, the SCALA also possesses **great aerodynamics with a drag coefficient (c_d) from 0.29**. This has been achieved thanks to the **streamlined bodywork** which has been developed using advanced numerical simulations and a virtual wind tunnel. All of the ŠKODA SCALA's body components have been aerodynamically optimised. Most notably, these include the roof spoiler with finlets, optimised air-guiding parts for engine cooling, Air Curtains, aerodynamically optimised alloy wheels and underbody covers, as well as smaller details, such as the defined separation edges on the tail lights and water channels on the windscreen.

Engines and chassis

The optional **Sport Chassis Control** makes its debut at ŠKODA in the new SCALA; the sporty chassis is 15 mm lower than the standard version and can be set to Normal or Sport using Driving Mode Select. **Three TSI petrol engines** with cylinder capacities of 1.0 or 1.5 l and a **1.6-litre TDI** offer power outputs from 70 to 110 kW (95 to 150 PS); a **1.0 G-TEC** producing 66 kW (90 PS) is set to follow in the fourth quarter of 2019 and is designed to run on environmentally friendly natural gas (CNG). They all fulfil the Euro 6d-TEMP emissions standard and can be coupled with a manual gearbox (5- or 6-speed) or a 7-speed DSG. All of the petrol engines are equipped with a petrol particulate filter. The 1.6 TDI is fitted with a diesel particulate filter.

Infotainment

The **Swing, Bolero and Amundsen systems** from the third generation of the modular infotainment matrix are being used for the first time within Volkswagen Group and have displays measuring from 6.5 to 9.2 inches – the latter is amongst the largest in the segment – and can be equipped with the **ŠKODA Sound System featuring ten speakers** as an optional extra. Thanks to its **integrated LTE eSIM**, the SCALA is always online and, in addition to the eCall, provides access to **ŠKODA Connect's** mobile online services such as **Infotainment Online** with Infotainment Apps that can be downloaded from the Shop or **Care Connect** with remote vehicle access and the Proactive Service feature. Wireless **SmartLink+** technology, a **Wi-Fi hotspot**, **USB-C ports** and a **Phone Box** with inductive charging are also available. The SCALA also features **enhanced voice control**.

Safety

In addition to **LED headlights and tail lights as standard** and up to **nine airbags** – with a driver knee airbag and, for the first time in the segment, optional side air bags in the rear – the SCALA offers numerous assistance systems that up until now could only be found in higher vehicle



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segments. **Side Assist**, which shows vehicles approaching from behind or that are in the car's blind spot up to 70 m away, **Adaptive Cruise Control (ACC)** at speeds of up to 210 km/h and **Park Assist** are all optional. **Lane Assist** and **Front Assist**, which includes the **City Emergency Brake** and Predictive **Pedestrian Protection** functions, come as standard. In the event of an impending collision, the optional **proactive occupant protection system Crew Protect Assist** automatically closes any open windows and tensions the front seat belts.

Simply Clever

Of course, the popular Simply Clever features that make everyday life that little bit easier are also available in the new SCALA. The **electric tailgate incl. Tip-To-Close function** and the electrically **retractable tow bar** both make their debut in the segment. The **ice scraper with a tyre tread depth gauge** and the **integrated funnel in the lid of the windscreen washer tank** are both new as well.

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been a part of Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.