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New interior concept combines space and emotiveness

- › ŠKODA has transferred the interior design language of the VISION RS concept study into a production car
- › A high level of comfort thanks to pleasant materials and the SCALA's generous amount of space
- › The first ŠKODA with a free-standing screen positioned high on the dashboard in clear view of the driver

Mladá Boleslav / Split, 2 April 2019 - In the SCALA, the Czech brand's new interior concept creates the perfect blend of ergonomics and emotiveness, whilst still providing the ŠKODA-typical level of practicality. In the new compact model, plenty of space and a boot that at 467 l is the largest in the segment meet exquisite and pleasant materials as well as the latest in digital technology. The free-standing infotainment screen positioned high on the dashboard in clear view of the driver and the optional Virtual Cockpit feature some of the largest displays in the segment.

Oliver Stefani, Head of ŠKODA Design, said, "Our customers can look forward to the new ŠKODA interior concept, which the new SCALA is the first production car to use. The centrepieces of this concept are the use of pleasant and soft materials directly around the driver and passengers as well as, most notably, the new free-standing screen. It is positioned high on the dashboard and is therefore in clear view of the driver."

Taken from the VISION RS concept study and transferred directly into a production car with barely any changes, the interior of the new SCALA seamlessly continues the emotive design of the exterior. On the redesigned dashboard, a character line echoes the lines of the bonnet and flows around the free-standing screen, which is positioned high up and in clear view of the driver and boasts up to a 9.2-inch display. At the same time, the character line forms a rest for the hand operating the touchscreen. The dashboard and front door trims are characterized by high-quality, soft surfaces. Their specific texture resembles crystalline structures and will shape the ŠKODA brand's style in future. The low level of interior noise contributes towards the pleasant atmosphere too.

Plenty of space for passengers and luggage

In the brand's typical style, the SCALA offers a very spacious interior. Its long wheelbase measuring 2,649 mm allows for a generous rear kneeroom of 73 mm – equivalent to that of the larger OCTAVIA. The headroom in the front measures in at 1,031 mm; and at 982 mm, the SCALA offers the largest amount of rear headroom in this segment. The elbow room is 1,439 mm in the front and 1,425 mm in the rear.

The new SCALA's boot is in a class of its own. With a capacity of 467 l, the luggage compartment is the largest in the segment. If the split back seats are folded down (ratio of 60:40), this capacity increases to as much as 1,410 l. Added to this, an optional folding backrest for the front passenger seat is also available, thus allowing the car to transport particularly bulky items with a length of up to 2,511 mm. An optional adjustable false boot floor makes the boot even more versatile. Additionally, the SCALA provides an elaborate system of numerous further storage options, such



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as the large glove compartment, the Jumbo Box between the two front seats or the large storage compartments in the doors. In total, this increases the car's storage space by a further 26 l.

New decorative trims and seat covers with coloured contrasting stitching

Boasting a choice of seven different, new decorative trims for the dashboard, contrasting lines in black, red, chrome and copper as well as a grey and a black roof lining, the SCALA offers a wealth of customisation options. The ambient lighting with white, red or – from the second half of 2019 – copper light, the warm hues and coloured contrasting stitching on the seat covers provide a pleasant feeling of spaciousness. As an option, the seat covers are available in an exquisite Suedia microfibre with some parts in leather. The optional Dynamic package equips the car with sporty interior touches. In addition to the ambient lighting, it includes sport seats with Suedia covers and integrated headrests, a multifunction leather steering wheel featuring a sporty, flat bottom, special decorative trims, a black roof lining and pedal covers made of stainless steel.



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Numerous comfort options available

A plethora of comfort options make journeys in the SCALA particularly pleasant. The optional 10.25-inch Virtual Cockpit is one of the largest displays in the segment and is particularly easy to read. Operating the SCALA is made easier by various multifunction leather steering wheels, which also feature paddles when the car is fitted with a DSG. In addition to the steering wheel, the windscreen can also be heated as an option, which – particularly in winter – quickly provides an unobstructed view. Added to the heated driver and front passenger seats, the outer rear seats can also be heated. The SCALA is also available with an optional, electrically adjustable driver's seat. The Style trim level is equipped with dual-zone Climatronic as standard which includes a cooled glove compartment. The electric windows come with an automatic function for opening or closing the windows with just one press of a button. As an option, a start button and the KESSY keyless entry system replace traditional keys.

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been a part of Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.