



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

ŠKODA delivers 90,900 vehicles in February

- › **Markets: Strong growth in Western Europe (+ 7.2%) and Eastern Europe (+ 13.1%) – double-digit growth in Germany, France, Switzerland, Denmark, Portugal, the Baltic States and Serbia**
- › **Models: OCTAVIA remains bestseller, demand for SUV models KAROQ and KODIAQ continues to rise**
- › **Battery-electric concept study VISION iV and city SUV KAMIQ celebrate world premieres at Geneva Motor Show**

Mladá Boleslav, 14 March 2019 – ŠKODA delivered 90,900 vehicles to customers around the world in February. Overall, deliveries are slightly down on the previous year (February 2018: 92,800 vehicles, -2.0%) due to the current decline in the Chinese market. In Western Europe, ŠKODA is up 7.2% year-on-year. ŠKODA recorded double-digit growth in Germany, Europe's largest single market, as it did in France, Switzerland, Denmark and Portugal, the Baltic States and Serbia. The OCTAVIA remains the brand's bestseller; demand for the SUV models continues to rise.

Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, explains: "The importance of our SUV models as growth drivers and the mainstay of our worldwide sales is steadily increasing. We have just presented our new city SUV, the ŠKODA KAMIQ, at the Geneva Motor Show. As our third SUV series, it rounds off the lower end of our offer. With this model, we are optimally prepared to continue generating new momentum in the SUV segment."

In **Western Europe**, ŠKODA recorded 41,100 deliveries to customers in February. This corresponds to an increase of 7.2% compared to the same period last year (February 2018: 38,300 vehicles). In the strongest European single market of Germany, the Czech carmaker delivered 16,500 vehicles, achieving an increase of 11.5% (February 2018: 14,800 vehicles). ŠKODA also grew in double digits in Switzerland (2,000 vehicles, +36.4%), Denmark (1,500 vehicles, +48.0%), Portugal (200 vehicles, +28.9%) and France (2,600 vehicles, +14.4%).

In **Central Europe**, ŠKODA delivered 17,300 vehicles (February 2018: 18,400 vehicles, -6.1%). In ŠKODA's home market, the Czech Republic, the brand recorded 7,100 deliveries in February (February 2018: 8,300 vehicles, -14.7%), with deliveries reflecting the current overall decline of the Czech car market. Among other regions, the brand achieved growth in Slovenia (700 vehicles, +30.0%), Hungary (1,200 vehicles, +3.5%) and Poland (6,200 vehicles, + 1.2%).

In **Eastern Europe excluding Russia**, ŠKODA increased its deliveries to customers to 3,500 vehicles, a rise of 13.1% compared to the same month last year (February 2018: 3,100 vehicles). The Czech car manufacturer has made significant gains in Serbia (600 vehicles, +31.5%) in particular.

In Russia, ŠKODA confirmed last year's success with 5,900 deliveries to customers (+0.6%, February 2018: 5,900 vehicles).



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 3

In February, ŠKODA delivered 16,000 vehicles to customers in its largest sales market, **China**, representing a year-on-year decrease of 18.4% (February 2018: 19,600 vehicles). The effects of the current declining market trend in China are also affecting ŠKODA.

In **India**, ŠKODA delivered 1,200 vehicles in January, a decrease of 10.3% compared to the same period last year (January 2018: 1,400 vehicles).

In **Algeria**, ŠKODA delivered 1,700 vehicles in February, increasing its deliveries to customers by 418.9% compared to the same period last year (February 2018: 300 vehicles).

ŠKODA AUTO deliveries in February 2019 (in units, rounded off, listed by model; +/- in per cent compared to February 2018):

ŠKODA OCTAVIA (26,400; -16.9 %)
ŠKODA FABIA (15,700; -4.4 %)
ŠKODA RAPID (13,000; -10.3 %)
ŠKODA KODIAQ (11,200; +9.9 %)
ŠKODA KAROQ (10,300; +120.1 %)
ŠKODA SUPERB (8,200; -27.5 %)
ŠKODA KAMIQ (Only sold in China: 3,000; –)
ŠKODA CITIGO (Only sold in Europe: 3,100; +21.1 %)

For more information:

Tomáš Kotera
Head of Corporate Communication
tomas.kotera@skoda-auto.cz
T +420 326 811 773

Zdeněk Štěpánek
Spokesperson for Sales Finance and Business
zdenek.stepanek3@skoda-auto.cz
T +420 326 811 771

Media infographic, images and logo:



Infographic: ŠKODA delivers 90,900 vehicles in February

In Western Europe, ŠKODA has grown year-on-year by 7.2%. ŠKODA also recorded double-digit growth in Germany, Europe's largest single market, as well as in France, Switzerland, Denmark, Portugal, the Baltic States and Serbia.

[Download](#)

Source: ŠKODA AUTO



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 3 of 3



SUV models continue to be important growth drivers

The ŠKODA OCTAVIA remains the best seller and demand for the KAROQ and KODIAQ SUV models continues to rise. With the new KAMIQ (pictured), ŠKODA presented the brand's first city SUV at the Geneva Motor Show and continues its successful SUV campaign.

[Download](#)

Source: ŠKODA AUTO



ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

ŠKODA

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services

media@skoda-auto.cz



FROM DETAILS TO STORY
skoda-storyboard.com

 Follow @skodaautonews