



**ŠKODA**  
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## ŠKODA delivers 307,600 vehicles and increases its global market share in the first quarter

- › 114,200 vehicles delivered to customers in March 2019
- › Strong growth in Western Europe, Eastern Europe and Russia in the first quarter
- › Global market share grows by 3.3% from January to March
- › Market launch of the compact model SCALA this month

Mladá Boleslav, 11 April 2019 – ŠKODA AUTO delivered 307,600 vehicles worldwide in the first quarter of the year. The Czech carmaker's deliveries are slightly below the previous year's level (January to March 2018: 316,700 vehicles, -2.9%). However, the company increased its global market share by 3.3% over the same period. In the first three months of the year, ŠKODA recorded particularly strong growth in Western Europe (137,900 vehicles, +5.8%), Eastern Europe (11,000 vehicles, +12.5%) and Russia (18,400 vehicles, +9.1%). The manufacturer delivered 114,200 vehicles to customers in March (March 2018: 120,200 vehicles, -5.0%). The ongoing decline in the overall car market in China continued to affect the Czech carmaker's global deliveries in March. ŠKODA expects the newly developed compact model SCALA to provide strong impetus, with the first units being delivered to customers this month.

Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, explains: "Against the background of the anticipated challenges in key growth markets, our global market share remained stable in the first quarter. This promising start to the year is proof that our attractive model range has been well received worldwide. We are particularly proud of our new ŠKODA SCALA compact model, which will be launched in the first markets this month."

In **Western Europe**, ŠKODA increased its deliveries in March by 4.4% to 55,700 vehicles (March 2018: 53,400 vehicles). In the first three months of the year, the company increased its deliveries to customers in this region to a total of 137,900 vehicles – growth of 5.8% over the same period of the previous year (January to March 2018: 130,300). In March, Germany remained the brand's second largest individual market with 17,700 deliveries to customers. Despite an overall decline in the market, ŠKODA grew by 3.6% compared to the previous year (March 2018: 17,100 vehicles). In the first quarter of the year, ŠKODA increased its deliveries in Germany by 7.5% year-on-year to 48,000 vehicles (first quarter of 2018: 44,600 vehicles). From January to March, the manufacturer recorded double-digit growth in France (8,400 vehicles, +12.4%), Switzerland (6,100 vehicles, +40.8%), the Netherlands (5,200 vehicles, +16.7%), Denmark (4,800 vehicles, +38.8%) and Portugal (400 vehicles, +12.4%).

In **Central Europe**, ŠKODA delivered 18,500 vehicles to customers in March (March 2018: 19,800 vehicles, -6.6%). In the first quarter of this year, the car manufacturer delivered a total of 52,300 vehicles to customers (January to March 2018: 56,900 vehicles, -8.1%). The overall car market is also declining in this region. In March, ŠKODA delivered 8,000 vehicles on the Czech domestic market. (March 2018: 8,500 vehicles, -5.7%). In the first three months of the year, the manufacturer achieved 22,000 deliveries (first quarter of 2018: 25,400 vehicles, -13.4%). Contrary to the trend, ŠKODA posted double-digit growth in Slovenia where the car manufacturer delivered 2,300 vehicles to customers between January and March (first quarter of 2018: 2,000 vehicles, +14.0%).



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In **Eastern Europe excluding Russia**, ŠKODA recorded 4,500 deliveries in March (March 2018: 3,900 vehicles, +14.4%). With 11,000 deliveries in the first quarter of the year, ŠKODA achieved an increase of 12.5% compared to the same period last year (January to March 2018: 9,800 vehicles). ŠKODA posted double-digit growth in Serbia (1,900 vehicles, +22.6%), Ukraine (1,600 vehicles, +45.9%), Bulgaria (1,100 vehicles, +21.5%) and Kazakhstan (200 vehicles, +164.2%).

In **Russia**, ŠKODA significantly increased its deliveries in March compared to the same period last year, achieving an increase of 7.3% with 7,000 vehicles delivered (March 2018: 6,500 vehicles). In the first quarter of the year, the car manufacturer delivered 18,400 vehicles and achieved an increase of 9.1% compared to the same period last year (first quarter of 2018: 16,900 vehicles).

In March, ŠKODA delivered 20,500 vehicles in **China**, its largest single market (March 2018: 28,100 vehicles, -27.0%). In the first quarter, the manufacturer recorded a total of 64,300 deliveries to customers (January to March 2018: 79,200 vehicles, -18.8%).

In **India**, ŠKODA AUTO delivered 1,500 vehicles in March, a decrease of 3.0% compared to the same period of the previous year (March 2018: 1,500 vehicles). In the first quarter of the year, the Czech carmaker recorded a slight decline of 7.8% compared to the same period last year, with 3,900 deliveries (first quarter of 2018: 4,200 vehicles).

## **ŠKODA AUTO deliveries in the first quarter of 2019 (in units, rounded off, listed by model; +/- in percent compared to February 2018):**

ŠKODA OCTAVIA (92,500; -12.5 %)  
ŠKODA FABIA (49,100; -10.1 %)  
ŠKODA RAPID (42,300; -13.8 %)  
ŠKODA KAROQ (35,800; 109.0 %)  
ŠKODA KODIAQ (35,700; -6.1 %)  
ŠKODA SUPERB (28,200; -24.8 %)  
ŠKODA KAMIQ (only sold in China: 12,300; -)  
ŠKODA CITIGO (only sold in Europe: 11,300; +15.5 %)

## **ŠKODA AUTO deliveries in March 2019 (in units, rounded off, listed by model; +/- in percent compared to March 2018):**

ŠKODA OCTAVIA (34,100; -10.8 %)  
ŠKODA FABIA (20,500; -3.9 %)  
ŠKODA RAPID (13,500; -25.8 %)  
ŠKODA KAROQ (13,700; +59.3 %)  
ŠKODA KODIAQ (13,100; -8.2 %)  
ŠKODA SUPERB (10,600; -23.4 %)  
ŠKODA KAMIQ (only sold in China: 3,300; -)  
ŠKODA CITIGO (only sold in Europe: 5,000; +20.4 %)



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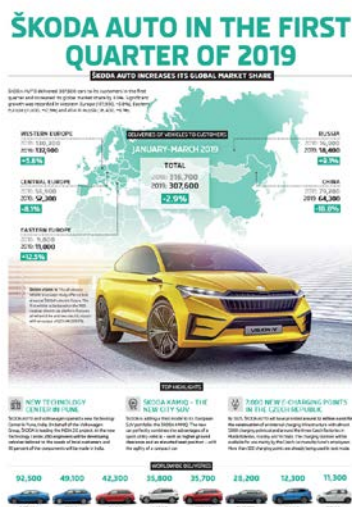
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## Infographic, image and logo:



**Infographic: ŠKODA delivers 307,600 vehicles and increases its global market share in the first quarter**  
ŠKODA AUTO delivered 307,600 vehicles worldwide in the first quarter of the year. This means that the Czech carmaker is slightly down on the previous year (January to March 2018: 316,700 vehicles, -2.9%). At the same time, the company increased its global market share by 3.3% over the same period.

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Source: ŠKODA AUTO



**ŠKODA delivers 307,600 vehicles and increases its global market share in the first quarter**  
In the first three months of the year, ŠKODA posted particularly strong growth in Western Europe (137,900 vehicles, +5.8%), Eastern Europe (11,000 vehicles, +12.5%) and Russia (18,400 vehicles, +9.1%). In March, the manufacturer delivered 114,200 vehicles to customers (March 2018: 120,200 vehicles, -5.0%). The ongoing decline in the overall car market in China continued to affect the Czech carmaker's global deliveries in March.

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Source: ŠKODA AUTO



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## ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

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Source: ŠKODA AUTO

### ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.