



**ŠKODA**  
SIMPLY CLEVER

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## Comprehensive update for ŠKODA Connect App users

- › Customers are presented with clearer, more timely and more precise information
- › ŠKODA Connect App provides easier access, with a modular design and new individualisation options
- › App update based on ŠKODA customers' experiences

Mladá Boleslav, 17 May 2019 – ŠKODA has treated its ŠKODA Connect app to a comprehensive update. To do so, ŠKODA performed an in-depth analysis of customer experience data and used those insights to create the new app version. ŠKODA Connect for smartphones, as well as the smartwatch version due to follow shortly, will now be even easier to navigate and more user-friendly, significantly reducing response times and adding new personalisation options. The update also includes a new-look design and app access to numerous vehicle data.

The revised ŠKODA Connect app for Android and iOS phones is available free of charge in the relevant App Stores, with equivalent updates for various smartwatch formats (watchOS, Tizen OS, Wear OS) due to follow shortly. Compared to the predecessor version, they offer ŠKODA Connect users multiple benefits: based on user experience data, the app has been given a new architecture overview and data structure, making it even easier and more intuitive to use. Its new, modular design also enables the app to respond far more flexibly. Starting from various entry points, the user can navigate significantly more quickly through the app. A new interface design for all digital channels will in future create a consistent look and feel.

### New personalisation options and numerous improvements

The ŠKODA Connect app now offers its users more wide-ranging personalisation options that go beyond having the app address the user by name. For example, users can from now on change the scroll sequence of information displays like vehicle status, driving data or parking location to better match their preferences. In addition, up to three of these displays can be assigned shortcuts, to enable one-click access from the home page ("garage"). The user interface's background colours adapt to match the relevant vehicle.

Many ŠKODA Connect app functions now work more quickly and have become easier to use. The Trip Planner, which reminds the driver to leave on time for a planned journey, given the current traffic situation, the Online Auxiliary Heater and Remote Vehicle Status queries now have a clearer, more user-friendly design. Driving data such as distance covered or fuel consumption are easier to read. The app's display showing the location of the parked car now benefits from an improved map.

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## Media image:



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The updated ŠKODA Connect app for Android and iOS smartphones is available free of charge in the relevant App Stores.

[Download](#) Source: ŠKODA AUTO

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.