



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA broadcasts world premiere of revised SUPERB series and electric CITIGO live online

- › Czech carmaker presents upgraded top model and first all-electric ŠKODA in Bratislava, 23 May 2019
- › Event livestream starts at 15:30 CET on ŠKODA Storyboard, YouTube, Twitter and Facebook

Mladá Boleslav, 22 May 2019 – The world premiere of the modernised ŠKODA SUPERB model series and the all-electric ŠKODA CITIGO takes place tomorrow in Bratislava, Slovakia. For everyone who will not be at the world premiere venue, ŠKODA will be broadcasting the 45-minute vehicle presentation on 23 May 2019 live online from 15:30 CET.

The press conference can be seen live on the ŠKODA Storyboard. Media outlets can also broadcast the transmission on their own channels via embed code.

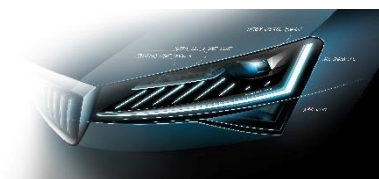
Date: Thursday, 23 May from 15:30 CET
ŠKODA Storyboard: <http://www.skoda-storyboard.com>
YouTube: <https://youtu.be/2P0tSm4RI8E>
Twitter: <https://twitter.com/skodaautonews>
Facebook: <https://www.facebook.com/skoda/>

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Media image:



ŠKODA world premieres live online

The car manufacturer will be showing the vehicle presentation live on ŠKODA Storyboard. The broadcast starts on Thursday, 23 May at 15:30 CET.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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