



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

World premieres in Bratislava: ŠKODA presents e-mobility sub-brand iV as well as CITIGO^e iV and SUPERB iV

- › ŠKODA combines electric vehicles and holistically networked ecosystem under iV sub-brand
- › ŠKODA CITIGO^e iV: First all-electric vehicle in ŠKODA AUTO's history
- › ŠKODA SUPERB iV: First ŠKODA model with plug-in hybrid drive
- › ŠKODA SUPERB SCOUT: Robust lifestyle-oriented equipment line now available for first time in the SUPERB
- › ŠKODA SUPERB: Visual and technological upgrade for the flagship

Mladá Boleslav, 23 May 2019 – ŠKODA AUTO premieres: This is the first occasion the Czech car manufacturer has used its long-term sponsorship of the IIHF Ice Hockey World Championship to stage a vehicle presentation. On the day of the quarter-finals, ŠKODA presented its new e-mobility sub-brand iV in the Slovakian capital of Bratislava. The manufacturer also presented the CITIGO^e iV and the SUPERB iV, the first two electrified series models in the company's history. The brand has officially entered the era of electromobility. In addition, ŠKODA took the opportunity at the sporting event to present its revised flagship SUPERB and SUPERB SCOUT to the public for the first time.

With the e-mobility sub-brand iV, the Czech manufacturer has begun a new chapter in its rich 124-year history. In addition to forming an electric product family, ŠKODA iV also includes a holistic, networked ecosystem to make e-mobility as simple and convenient as possible for ŠKODA customers. The all-electric ŠKODA CITIGO^e iV and the new ŠKODA SUPERB iV with plug-in hybrid drive are the manufacturer's first models in the era of e-mobility. The new ŠKODA SUPERB SCOUT, which also made its debut in Bratislava, extends the successful SUPERB family with visual and technological enhancements.

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ŠKODA
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PRESS RELEASE

Page 2 of 3

Media images:



ŠKODA enters the era of e-mobility

With the presentation of the new ŠKODA iV sub-brand in Bratislava, ŠKODA CEO Bernhard Maier marks the Czech car manufacturer's entry into the era of e-mobility.

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source: ŠKODA AUTO



The new all-electric ŠKODA CITIGO° iV

Christian Strube, ŠKODA Board Member for Technical Development, introduces the ŠKODA CITIGO° iV, the first all-electric vehicle in the brand's history.

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source: ŠKODA AUTO



The ŠKODA SUPERB iV with plug-in hybrid drive

Introduced by Christian Strube, ŠKODA Board member for Technical Development, the ŠKODA SUPERB iV is the first ŠKODA with plug-in hybrid drive.

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source: ŠKODA AUTO



Towards an electric future with the CITIGO° iV and SUF

(from left to right) ŠKODA AUTO CEO Bernhard Maier, Dr. Michael Oeljeklaus, ŠKODA AUTO Board Member for Production and Logistics, Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, Bohdan Wojnar, ŠKODA AUTO Board Member for Human Resources and Christian Strube, ŠKODA AUTO Board Member for Technical Development with the ŠKODA SUPERB iV and the ŠKODA CITIGO° iV.

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ŠKODA
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PRESS RELEASE

Page 3 of 3



The new ŠKODA SUPERB SCOUT

Alain Favey, ŠKODA Board Member for Sales and Marketing, introduces the new multifunctional lifestyle estate ŠKODA SUPERB SCOUT.

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source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.