



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## ŠKODA offers first impression of its upgraded SUPERB model range in teaser video

- › ŠKODA introduces its revised flagship model, which is also available in a rugged SCOUT version for the first time
- › Official world premiere is taking place at the IIHF Ice Hockey World Championship in Bratislava

Mladá Boleslav, 20 May 2019 – The countdown is on: in three days' time, the upgraded ŠKODA SUPERB and the new SUPERB SCOUT will celebrate their world premiere. On the day of the quarter-finals of this year's IIHF Ice Hockey World Championship in Bratislava, Slovakia, the Czech car manufacturer will be presenting its revised SUPERB model range to the public. As the official main sponsor of the world championship for many years, ŠKODA is using the sporting event as the setting for a vehicle presentation for the first time. With the world premiere imminent, the Czech manufacturer is offering a first impression of its revised SUPERB model range by releasing a teaser video.

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### Video:



### ŠKODA offers first impression of its upgraded SUPERB model range in teaser video

A teaser video provides an impression of the upgraded ŠKODA SUPERB, which is also available as a rugged SCOUT version for the first time.

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### ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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